Towards an Effective but Socially-Conscious Congestion Pricing Strategy in the GTHA

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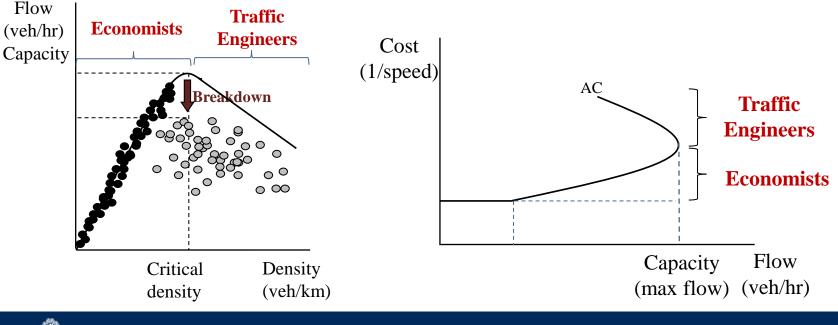
#### **Established Facts**

- VKT is quite responsive to price (as opposed to transit or capacity expansions)
- Increasing *drive alone costs* brings greater reductions in SOV demand than increasing *SOV travel time* or *improving* times and costs of alternatives
- Policy makers should place as much emphasis on *financial disincentives* for auto use as they do on improving the supply of alternative modes.



# **Congestion?** Microeconomic and Traffic Engineering Perspectives

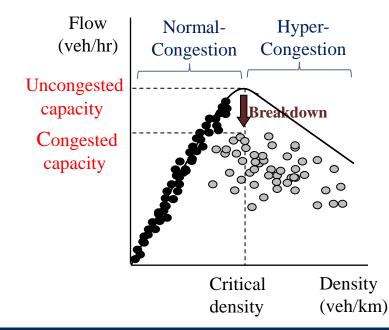
- <u>Economists:</u> performance of the system (e.g. travel time) rises with the intensity of use (e.g. flow levels)
- <u>Traffic engineers:</u> traffic density exceeds the critical density, resulting in traffic breakdown





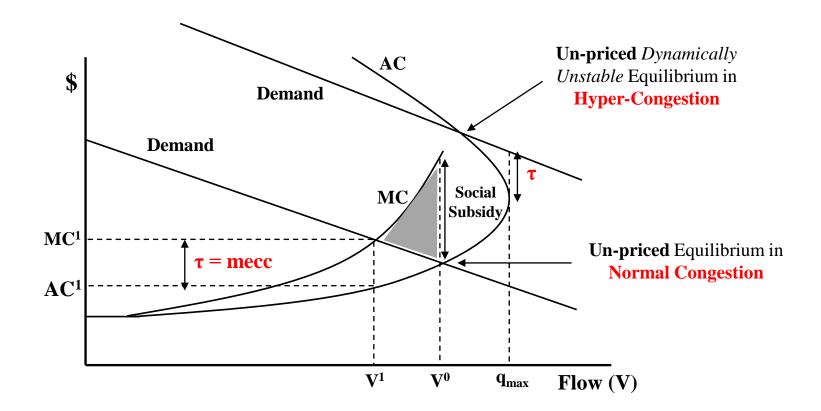
### Normal-Congestion Vs. Hyper-Congestion

- What is "congestion" for traffic engineers is termed "hyper-congestion" for economists.
- Hyper-congestion causes a significant drop in capacity (notable at the critical density in the figure). Thus, eliminating hyper-congestion allows the sustenance of the original capacity.



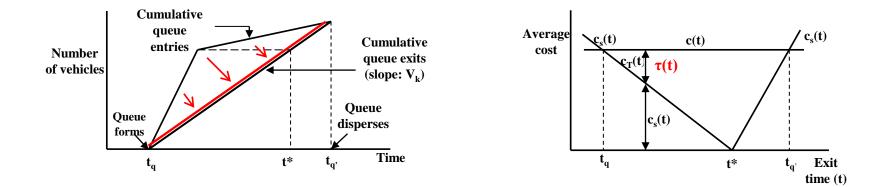


#### First-best Pricing with Static Congestion



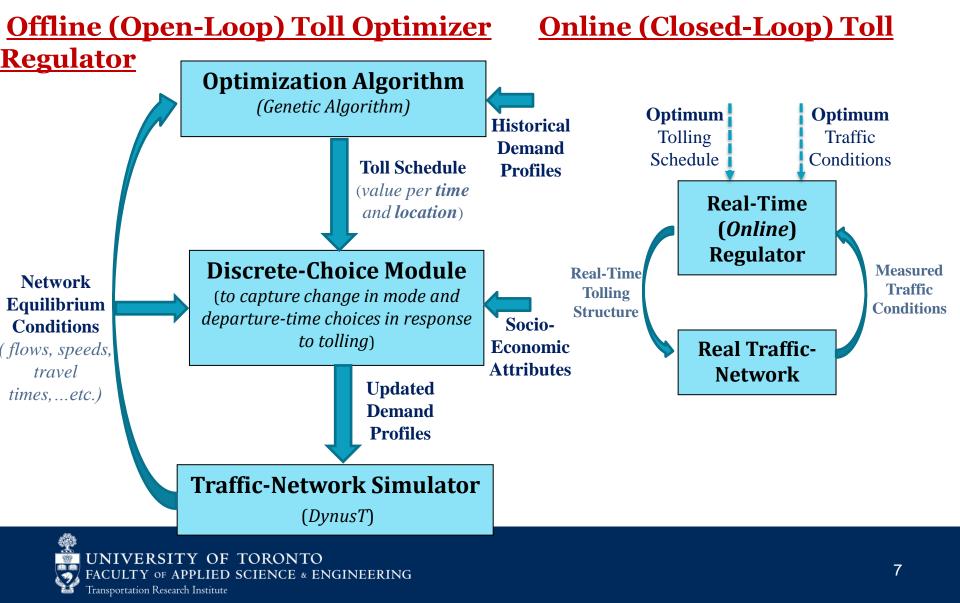


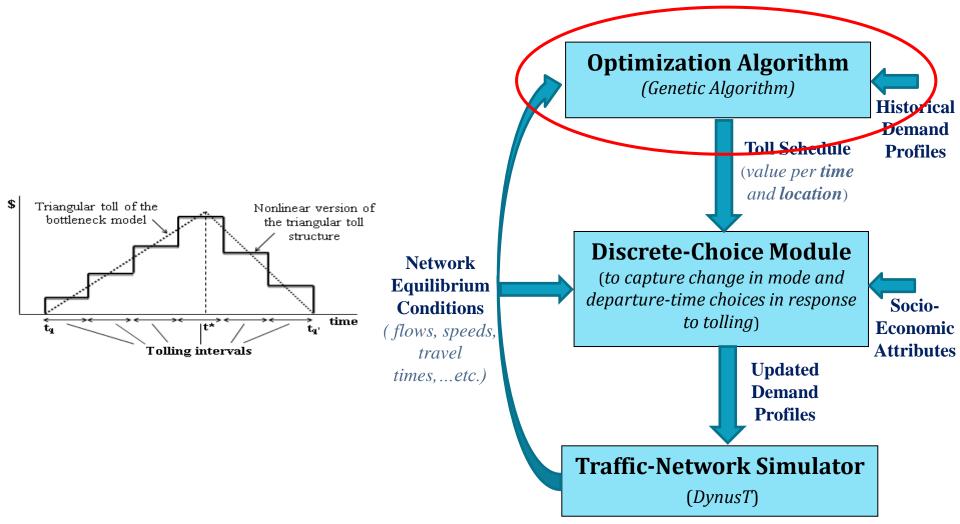
#### Dynamic Hyper-Congestion Pricing The Basic Bottleneck Model



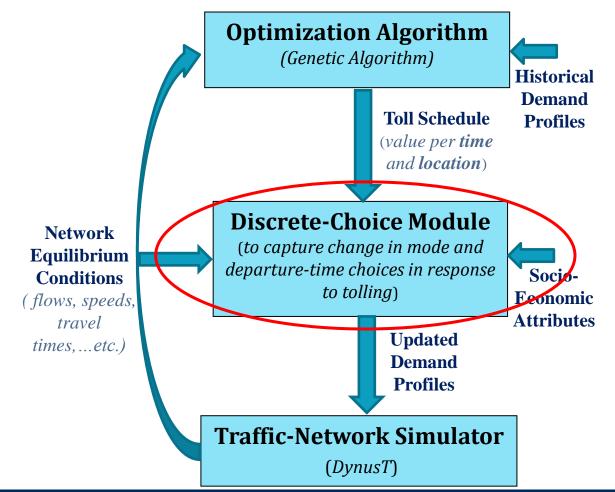


## Dynamic Pricing System (Aboudina and Abdulhai)

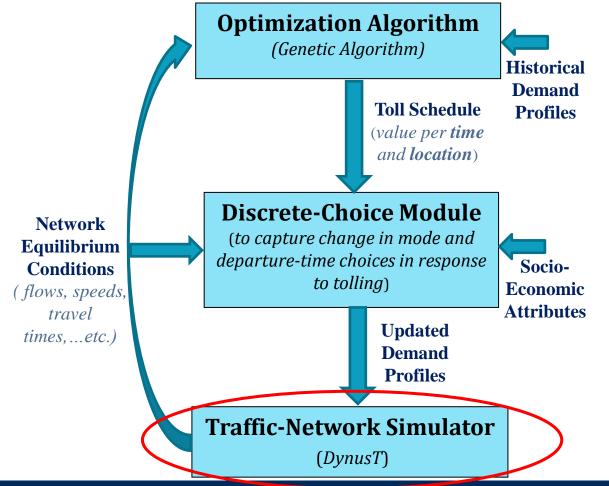




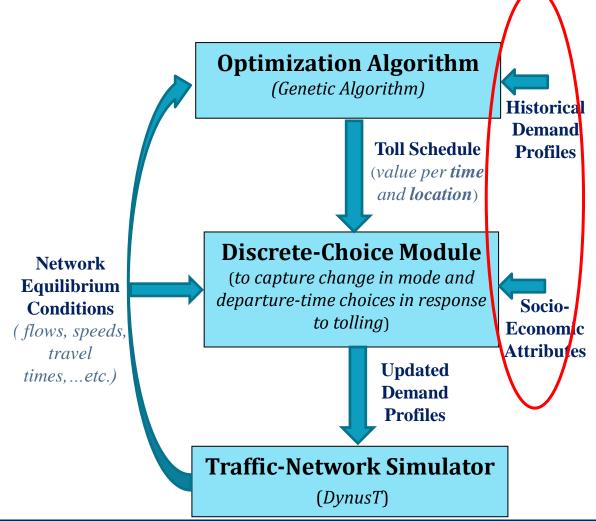






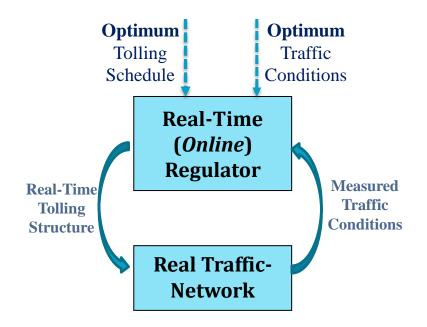








#### Dynamic Pricing System Online Toll Regulator





#### **Current Test Scenarios**

- Freeway only with HOT lanes, e.g. the Gardiner Expressway or the 401 Express lanes
- Freeway corridor, e.g. "Gardiner-LakeShore" where Gardiner would be tolled
- Cordoned network, e.g. downtown Toronto





#### Status

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## Research and Lab Testing

\* First prototype expected in summer of 2015 with test results on selected freeway pricing scenarios





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