Freight Day V Parking Enforcement Policies for Commercial Vehicles

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UTTRI University of Toronto Transportation Research Institute

66% Downtown

700,000 Tickets



\$32 Million



Congestion 500 Million Vehicle-Hours

Safety 14% of illegal parking





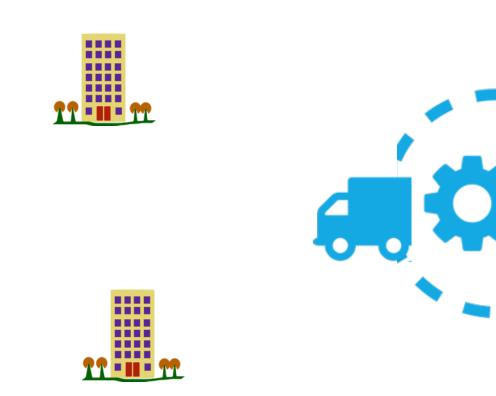


Overview

- Why park illegally
- Parking Enforcement
- Reaction to Enforcement
- Optimal Policies

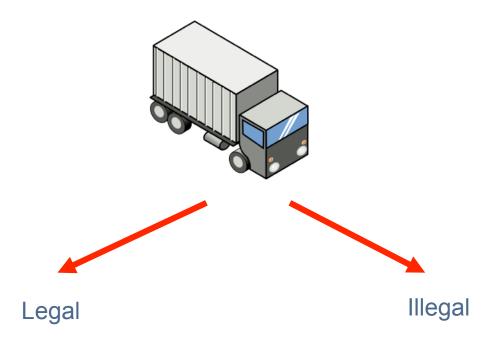


The Last Mile



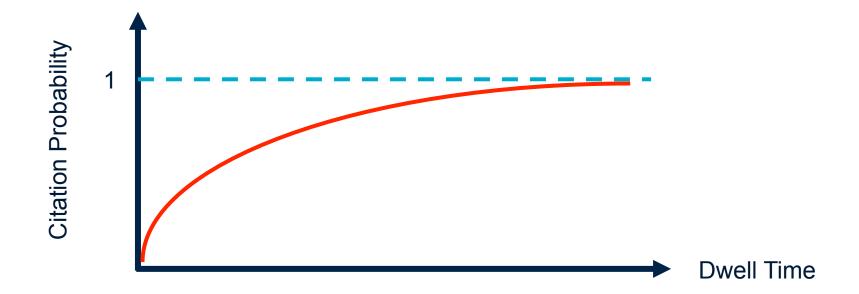


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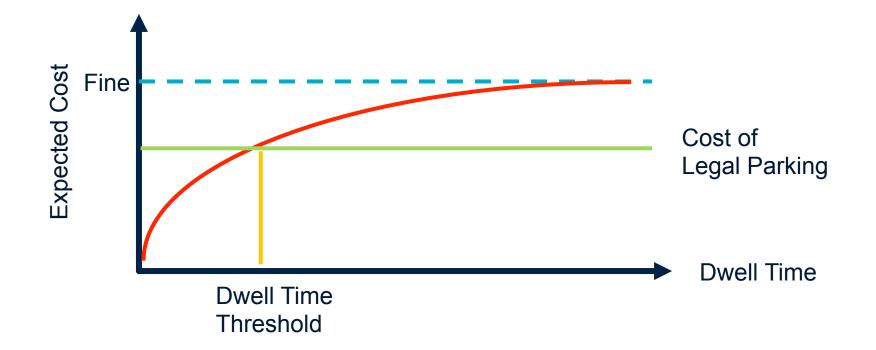




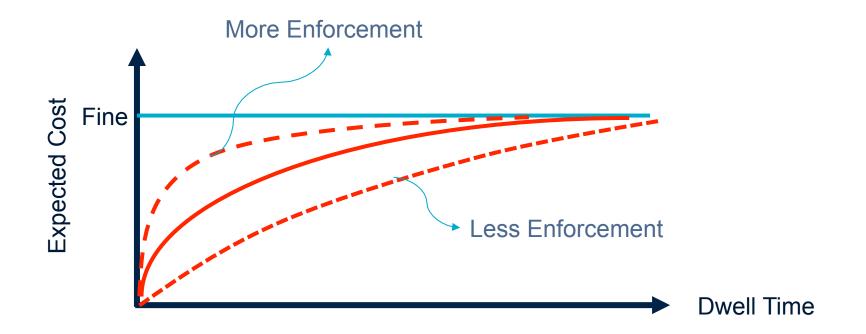




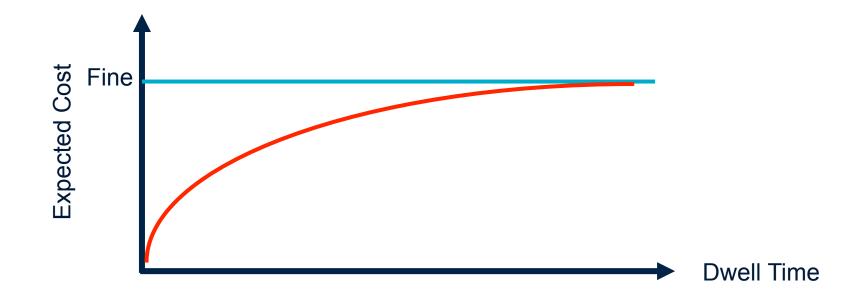




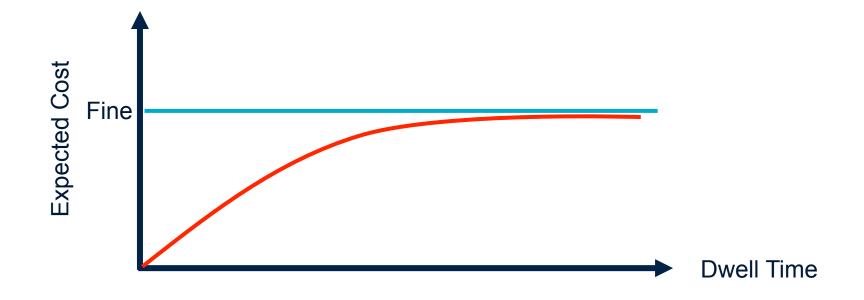




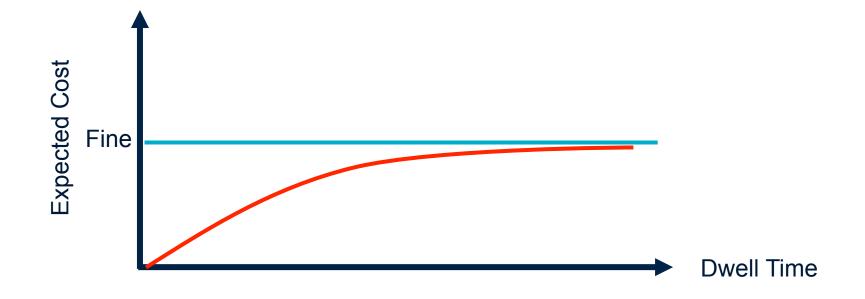




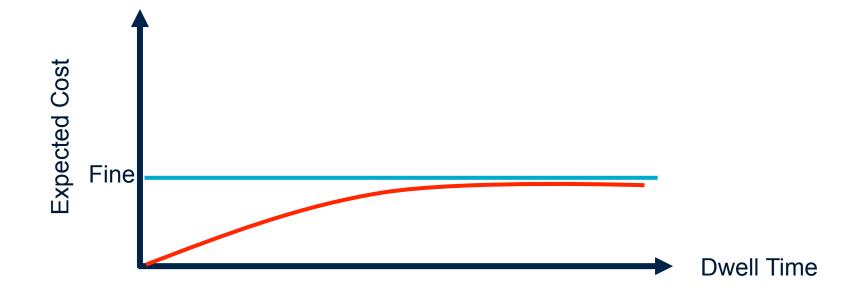




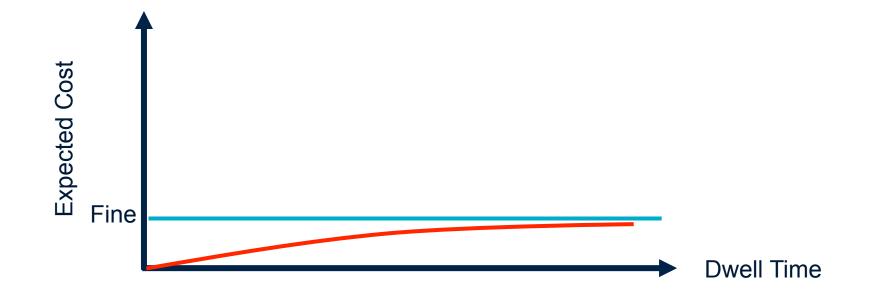




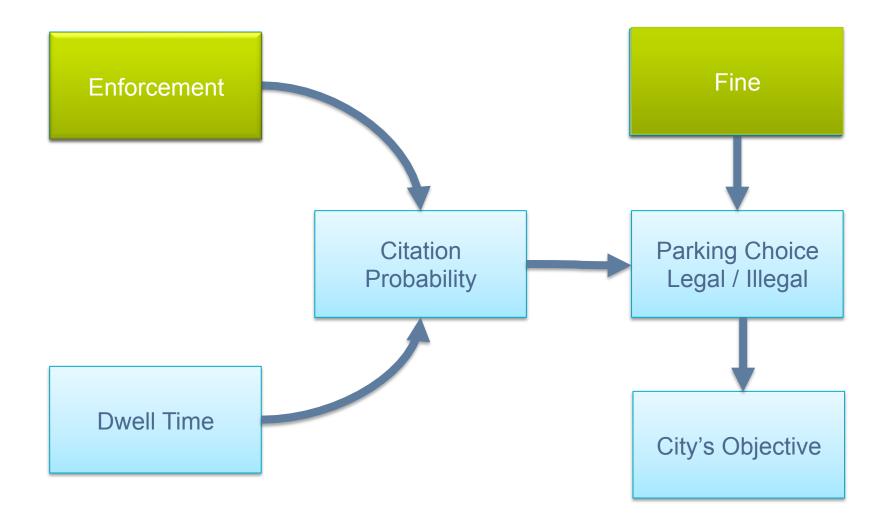














Social Welfare Maximization

Profit Maximization



Social welfare





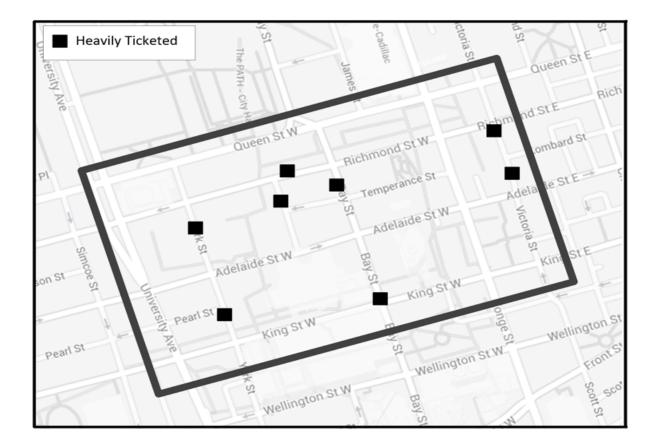




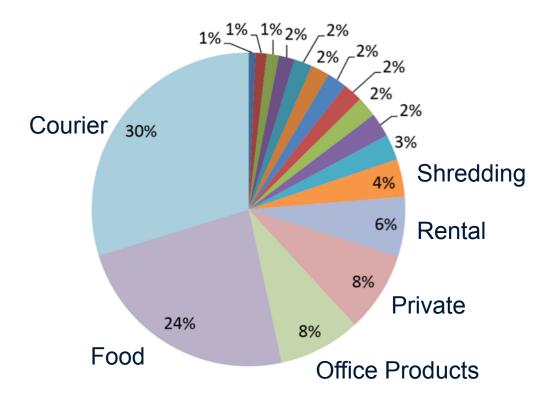
Case Study: City of Toronto



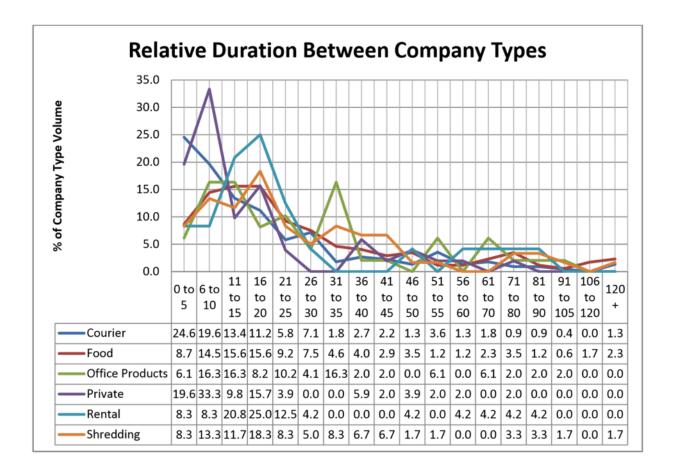
Case Study



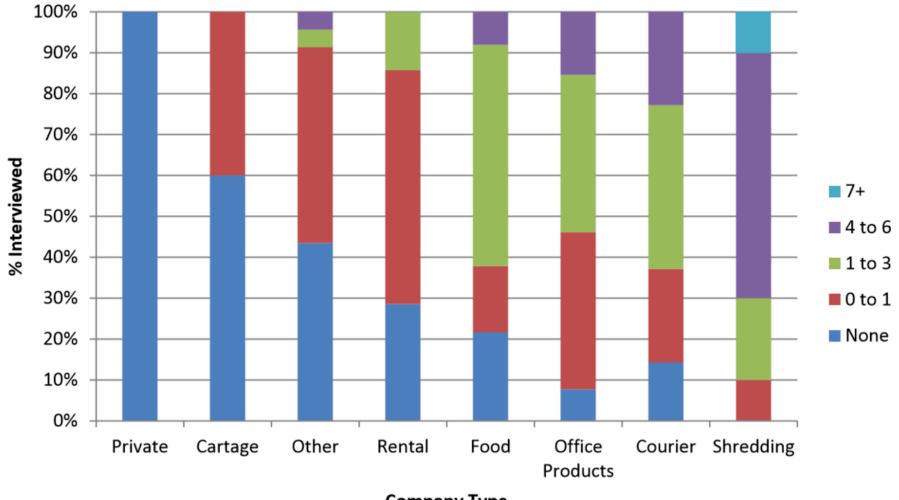






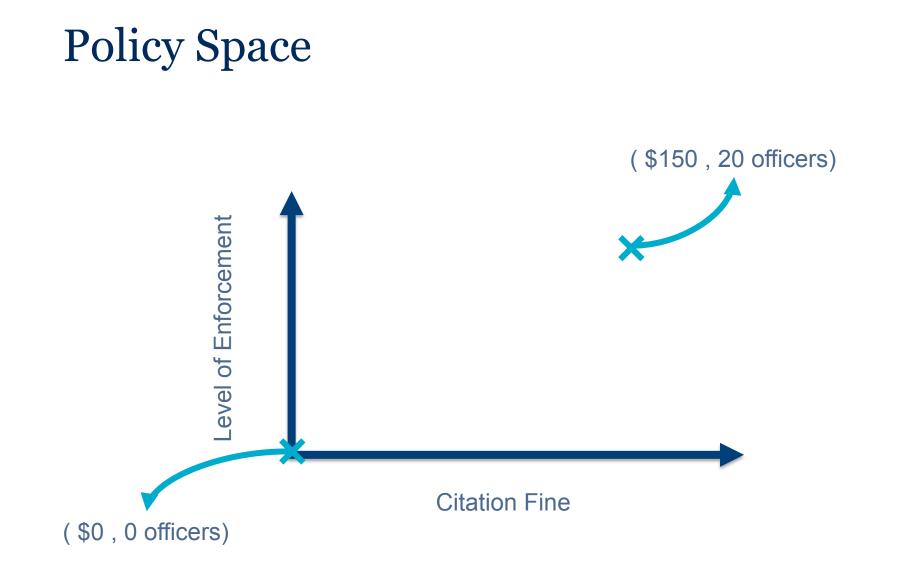




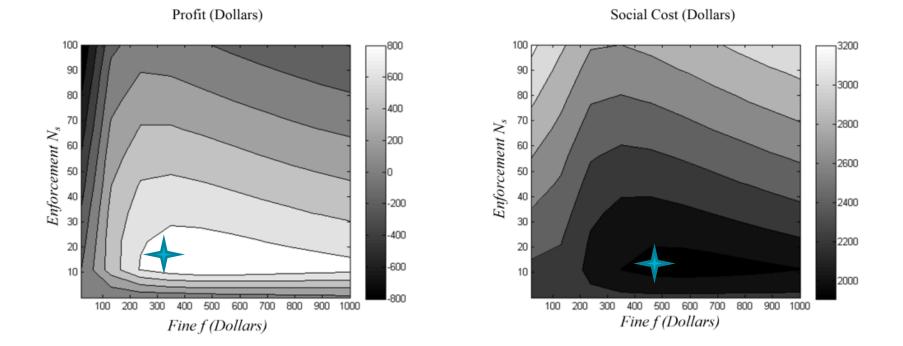


Company Type

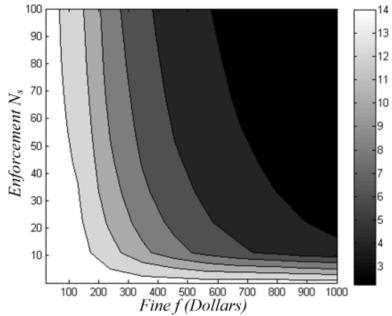


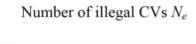




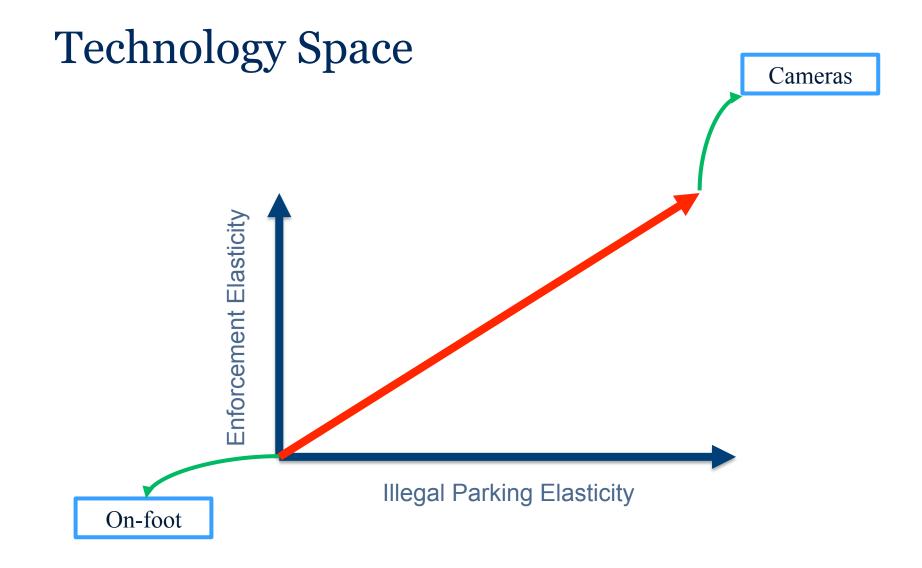






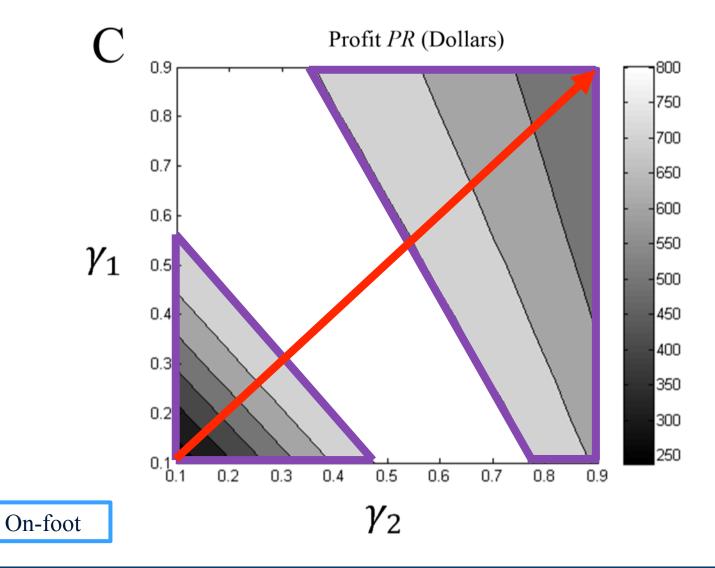




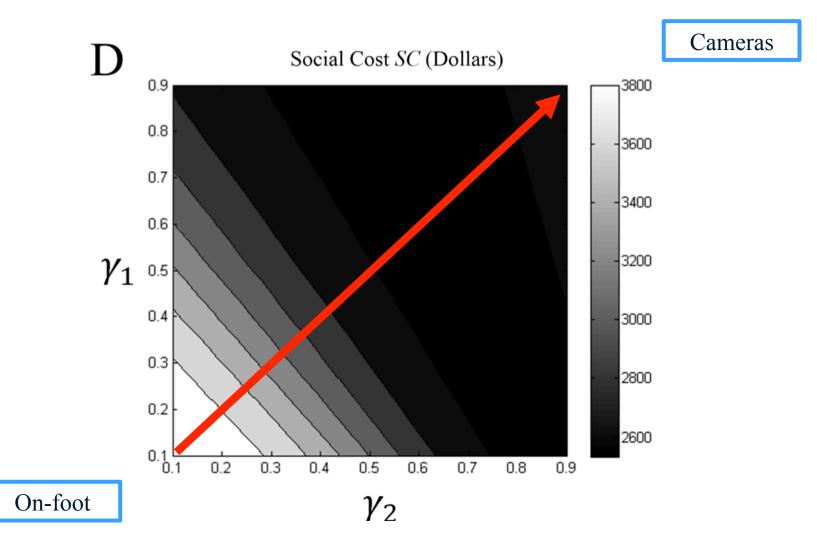




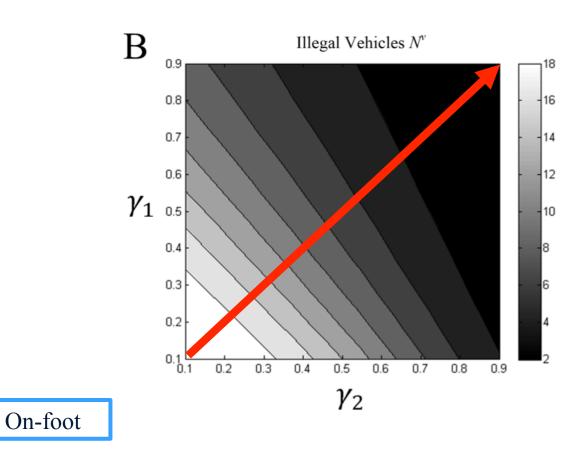
Cameras













Cameras

Key findings

- Too much enforcement is bad for social welfare AND profit
- Advanced enforcement technology decreases profit but increases social welfare
- Fine and enforcement are sometimes substitutable



Thank You

Questions?



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