

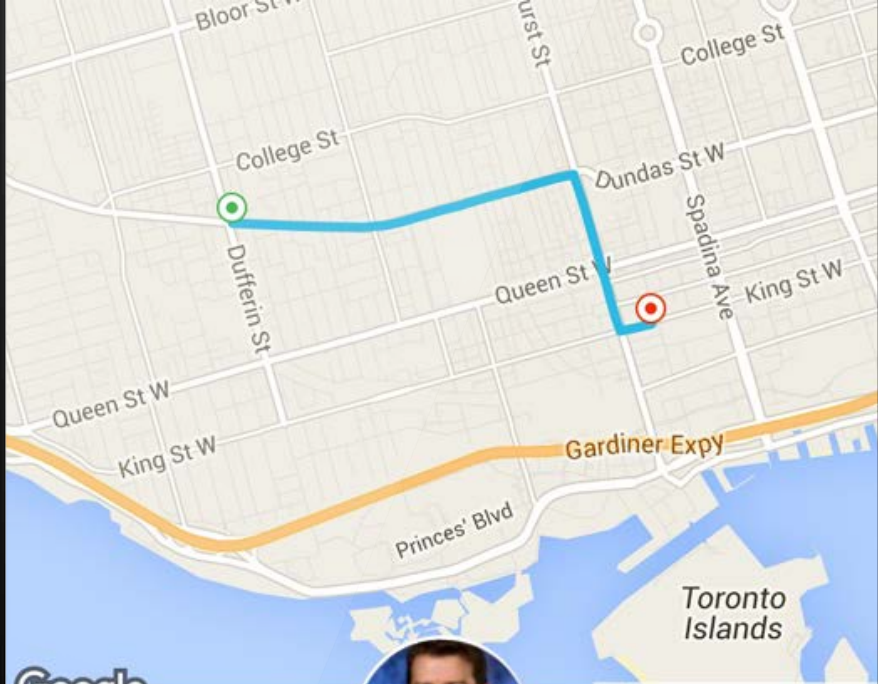


Zero Sum *(No Game)*

TED GRAHAM
Head of Open Innovation
General Motors

@tedgraham





YOU RATED

★★★★★



TED

TRIP TOTAL

\$8.31

NEED HELP?

UBERX RECEIPT



What's happening?



TO UberX Mugshots retweeted



N @Nakish19_77 · May 4

@InsuranceBureau @OttawaBylaw @SJones_EPS_OTT this car is a gypsy diving passenger around, please stop him!



Retweet 3



Star 1



Union Station congestion: Hackers to take a crack at it

[D]congestant hackathon will bring together 200 creative minds to ease traffic backups near Union

CBC News | Posted: Apr 01, 2016 7:34 AM ET | Last Updated: Apr 01, 2016 7:34 AM ET



Traffic tie-ups are an everyday occurrence near Union Station. Starting today, a group of creative minds will come together to

(CBC)

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“Our goal is to disrupt ourselves, and own the customer relationship beyond the car”

- Mary Barra



MOVING HUMANITY

FORWARD



ZERO CRASHES,
ZERO EMISSIONS,
ZERO CONGESTION.

GENERAL MOTORS
CANADA



Electric



Connected



Autonomous

CRUISE



Shared

MAVEN



"One Grade Only and that the Best"
« Une seule qualité, la meilleure »

McLaughlin

R. SAMUEL McLAUGHLIN

CANADA

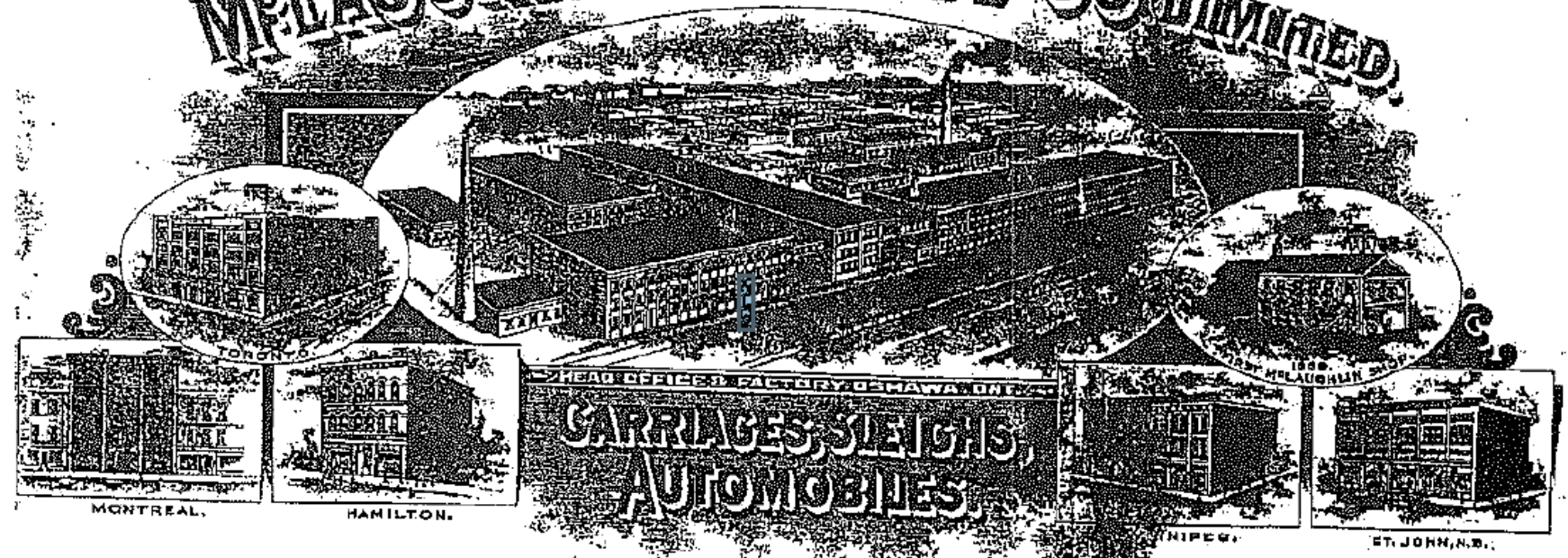
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G. W. McLAUGHLIN, Vice-Pres.
R. S. McLAUGHLIN, Sec. & Treas.
O. HETZELWAG, Genl. Mgr.

CABLE ADDRESS "MACO"
WESTERN UNION CODE

McLAUGHLIN CARRIAGE CO. LIMITED



DICTATED BY R. McL./JMN. ENCL'S

OSHTAWA, ONT., November 4th-1915

TO OUR AGENTS:—

It is with a feeling of regret that I announce to you our decision to discontinue the carriage end of our business.

Fifty-one years ago I built my first small building in Darlington township for the purpose of constructing carriages. During this period of time our trade has prospered very materially and it has been my privilege to do business with some of the best and brightest businessmen in the Dominion. While we have had occasional losses and some disappointments I am very glad to be able to state

CHEVROLET MOTOR COMPANY OF CANADA, LIMITED

PRODUCT OF GENERAL MOTORS

Winnipeg, July 28, 1927.

Mr. N. Hagg,
Beaver Flats, Sask.

Dear Sir:-

If you figure the cost of hauling your crop with horses, as against a Motor Truck, you will be surprised. Take, for instance, a farmer living 25 miles from town, using a four-horse outfit to haul 125 bus. per load. The round trip requires two days, necessitating spending one night in town. He would figure his hauling costs as follows:-

Wages, 2 days @ \$4.00 per day.....	\$8.00	
3 Meals and Bed away from home.....	2.50	
Stable - 4 horses one night.....	4.00	
Oats for 4 horses - 2 days @ 30¢ per bus...	1.20	
Oat Sheaves @ 5¢ each.....	1.60	
Shoeing (per trip).....	.50	Total \$17.50

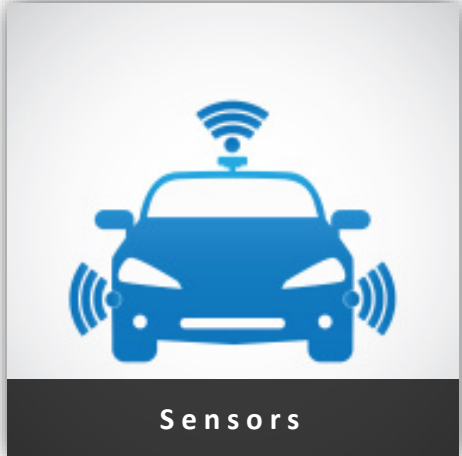
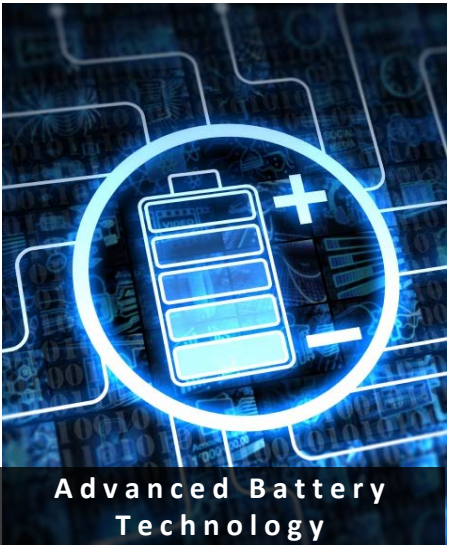
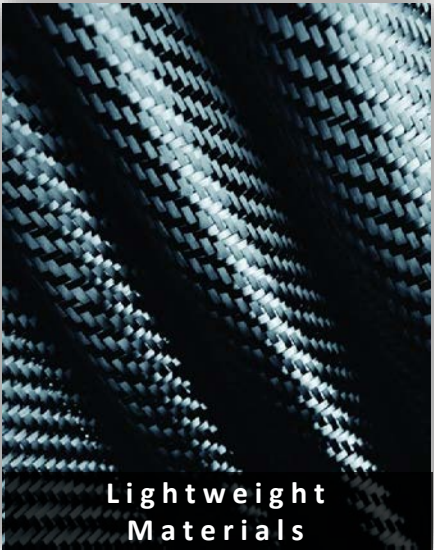
An actual hauling expense of 14.2¢ per bus. Hauling 5000 bus. would require 40 trips, which for one man would take 80 working days and the total expense would be \$712.00.

Now then, to haul the same number of bushels the same distance with a Chevrolet Truck, figuring only two trips per day (three can be made quite easily) one man could haul the entire crop in 38 days, at an approximate cost of:-

208 Gallons Gasoline @ 30¢ per Gal..... \$62.40

5 " Oil @ \$1.00 per Gal..... 5.00

AREAS OF NEED & OPPORTUNITY





TED GRAHAM

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www.uberofeverything.com

www.gminnovates.ca

