Ontario Road Safety Forum, October 11th

# Visual Attention Failures during Turns at Intersections: An On-road Study \*

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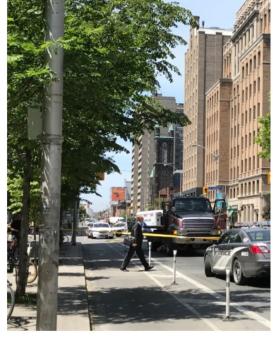
#### Cyclist fatally struck in the Annex

North end of campus closed off for investigation

By Ilya Bañares

Published: 12:43 pm, 12 June 2018 Modified: 6:27 pm, 15 June 2018 under News

Tags: fatal collision, road accident



JACK DENTON/THE VARSITY.



By Jessica Patton Web Coordinator Global News





WATCH ABOVE: Two women have died on Toronto streets in less than 24 hours. Catherine McDonald has more on both victims and the search for a suspect in one of the incidents.

# Safety at Intersections

- Turning at intersections has high attentional demands for drivers
- 42% of Ontario crashes are intersection-related (Ministry of Transportation Ontario, 2014)
- Intersections are particularly risky for vulnerable road users, e.g., pedestrians and cyclists
  - 69% of crashes involving vulnerable road users were at intersections (Toronto Public Health, 2015)
- **Complex intersections** with high traffic volume require particular attention
  - 64-70% of vulnerable user major-injury/fatalities are on major arterials (Toronto Public Health, 2015)

## **Driver Error: Attention Misallocation**

- Most common driver errors:
  - "failing to yield the right of way" and "distraction and inattention" (Canadian police reports, 1999-2008)
- → Major source of vulnerable road user crashes: Driver Attention misallocation (Rasanen & Summala, 1998; Wu & Xu, 2017)
- Drivers may be failing to properly scan the environment for vulnerable road users

• But its extent at intersections is unknown

## **Research Objectives**

- Examine attention failures toward vulnerable users during right turns at intersections
  - Data collected as part of a larger instrumented vehicle study focusing on demands associated with urban driving (Ponnambalam & Donmez, HFES 2018)
  - Eye-tracker and video allowed for accurate gaze position data
- Validate intersection-related error items of the Driver Behaviour Questionnaire (DBQ)
  - DBQ is widely used to assess aberrant driving behaviours (Reason et al. 1990; Parker et al. 1995; Lawton et al. 1997)
    - Three subscales: Errors, lapses, violations
  - Validated via
    - Self-reported crash data (De Winter & Dodou, 2012; Donmez et al. 2017)
    - On-road highway study (Zhao et al. 2012)
    - On-road urban study excluding vulnerable user items (Amado et al. 2014)

# **On-road Data Collection**

- Instrumented vehicle study conducted in downtown Toronto (Ponnambalam & Donmez, HFES 2018)
  - July to October 2017
  - Good weather conditions
  - On weekends, starting at 10:30 am or 1:30 pm
  - Turn-by-turn directions provided by experimenter
  - ~35 min total driving time after practice drive
- Relevant Apparatus:
  - Head-mounted Dikablis eye tracking glasses, 50 Hz
    - Gaze position automatically overlaid on video from front-facing eye-tracking camera
  - Vehicle mounted camera looking forward









#### **19 Participants**

- Low crash risk group (McGwin & Brown, 1999):
  - Age: 35-54 (Mean=42, SD = 5.9)
  - Driving Experience: +3 years
- Self-reported frequency of downtown Toronto driving:
  - Few times a week or more (n=9)
  - Few times a month or less (n=10)
- Intersection-related error DBQ items (Reimer et al. 2005):

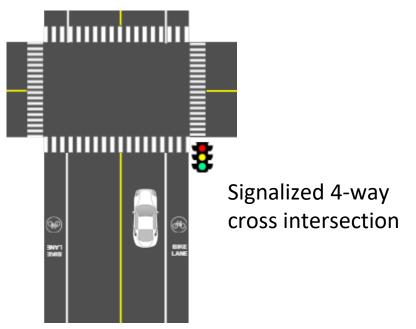
#### How often do you do each of the following?

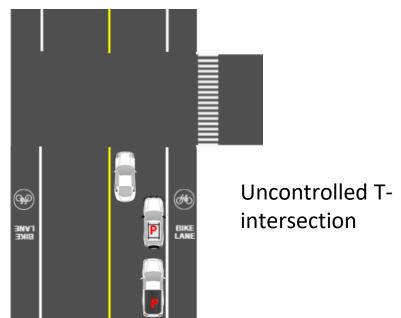
"Never" (0) "Hardly ever" (1) "Occasionally" (2) "Quite often" (3) "Frequently" (4) "Nearly all the time" (5)

	Average	SD
<ol><li>fail to notice pedestrians crossing when turning onto a side street</li></ol>	0.89	0.57
(2) when making a right turn, you almost hit a cyclist or pedestrian who has come up on your right side.	0.74	0.65
(3) when preparing to turn from a side road onto a main road, you pay too much attention to the traffic on the main road so that you	0.74	0.65
nearly hit the car in front of you.		

# **Attentional Failure Coding**

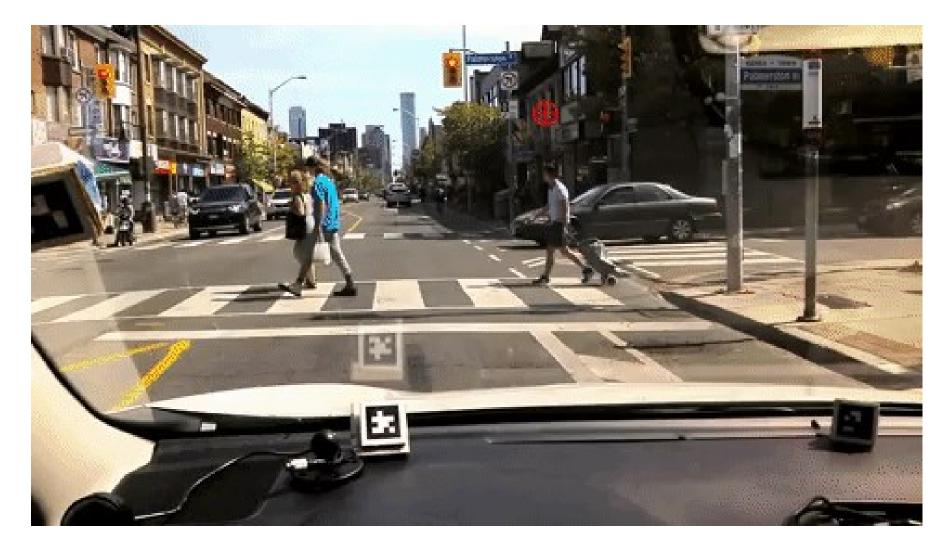
• 2 intersections on Bloor St (major arterial):



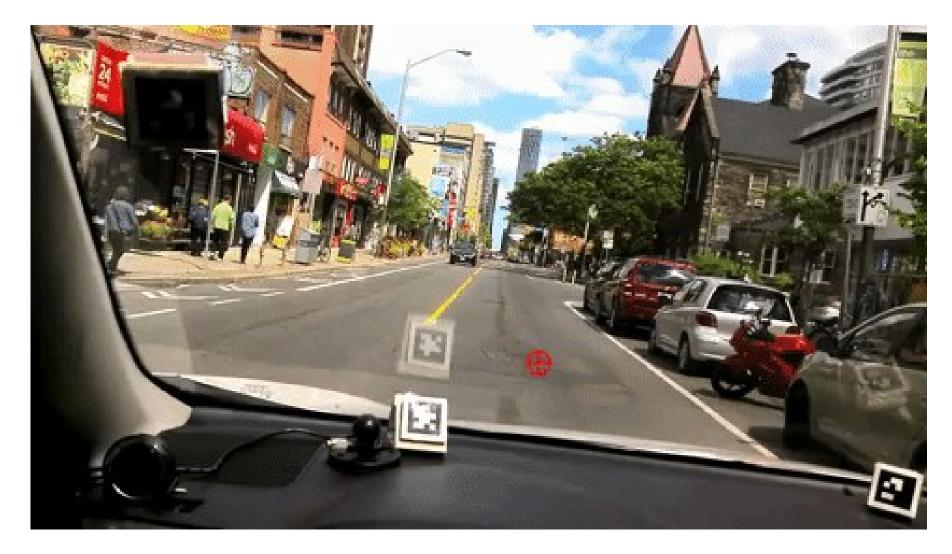


- Attentional failure to vulnerable road users: participant fails to gaze at a certain area of importance (e.g., bike lane on the right) with enough frequency
  - Three independent coders; fixed marginal kappa=0.67 (Chen et al. 2005)
  - Consensus through discussion

#### **No Failure Case; Cross intersection**



#### **Failure Case; T-intersection**



## **Prevalence of failures**

- 11 of the 19 participants had a failure in at least one intersection
  - Prevalence concerning given our participants represent low crash-risk age group
- All failures related to cyclists
  - Over-the-shoulder checks require effort (head movements)
  - Pedestrians stay more within the drivers' field of view
- More failures on T- than cross intersection (10 vs. 6 participants)
  - Parked vehicles blocked drivers' view of the cyclists necessitating over-the-shoulder checks





# Likelihood of failures

- Ordered logit model in SAS GENMOD
- Dependent variable: No failure (n=8), Failed at 1 turn (n=6), Failed at both turns (n=5)
- Predictor variables:
  - 3 DBQ items' average (higher vs. lower)
  - Self-reported frequency of downtown Toronto driving (frequent vs. non-frequent)
  - No multicollinearity,  $\chi^2(1) = 1.35$ , p = .37
- Both marginally significant at p = .07, Odds Ratio: 6.04
- Likelihood of more failures for drivers who self-reported
  - making more intersection-related errors in DBQ
  - driving **more frequently** in downtown Toronto

# **Key Points**

- First on-road study to analyze drivers' eye tracking data at intersections towards vulnerable users
- Preliminary results on the extent drivers fail to properly scan for vulnerable users at intersections, especially for cyclists
- Validation of the intersection-related error items of DBQ

#### Limitations

- Variations in signal status and traffic flow
- Sample size
- Directing gaze toward a location is a pre-requisite for perception but it does not guarantee perception
- Potentially intrusive eye tracker





### **Future Study**

• **Prevalence** of driver visual attention failures towards vulnerable road users at intersections

#### Individual Differences:

- 1. Post-drive Questionnaires
- 2. Post-drive Attention Tasks:
  - i. Posner Task  $\rightarrow$  Visual-Spatial Attention (Posner, 1980)
  - ii. Multiple Object Tracking Task→ Visual-Object Attention (Pylyshyn & Storm, 1988)

#### Road Design:

- 1. Busy & Risky Intersections (Downtown Mobility Strategy, 2018)
- 2. Control Types: Signalized, Stop-sign, Uncontrolled

### Acknowledgement

- NSERC
- Suzan Ayas and Canmanie T. Ponnambalam
- Elzat Imam and Ryan Cheng

# **Questions?**

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# More about us..

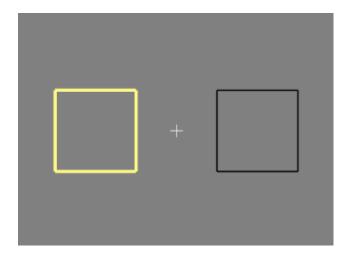
http://tiny.cc/cbc-eyetracker



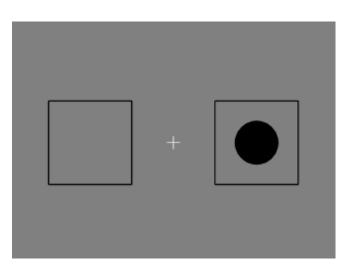
# **Limited Resources for Visual Attention**

- Important to understand where and with which mechanism people allocate their attention under complex environments (Soto & Blanco, 2004)
- Visual-Spatial Attention Theory: One attends to a particular location within their field-of-view (FOV).
- Visual-Object Attention Theory: One attends to a specific object based on their features.

## **Visual-Spatial Attention: Posner**

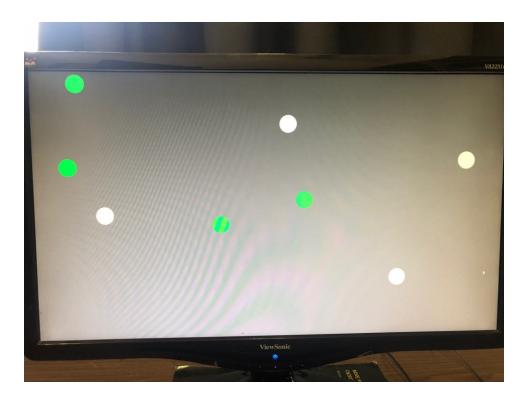


• Cue: Flashing



- Target: Circle
- Invalid vs. valid trials
- Reaction time
- Response accuracy

# Visual Object Attention: Multiple Object Tracking



- Aim: Tracking 4 Circles
- Reaction time
- Response accuracy