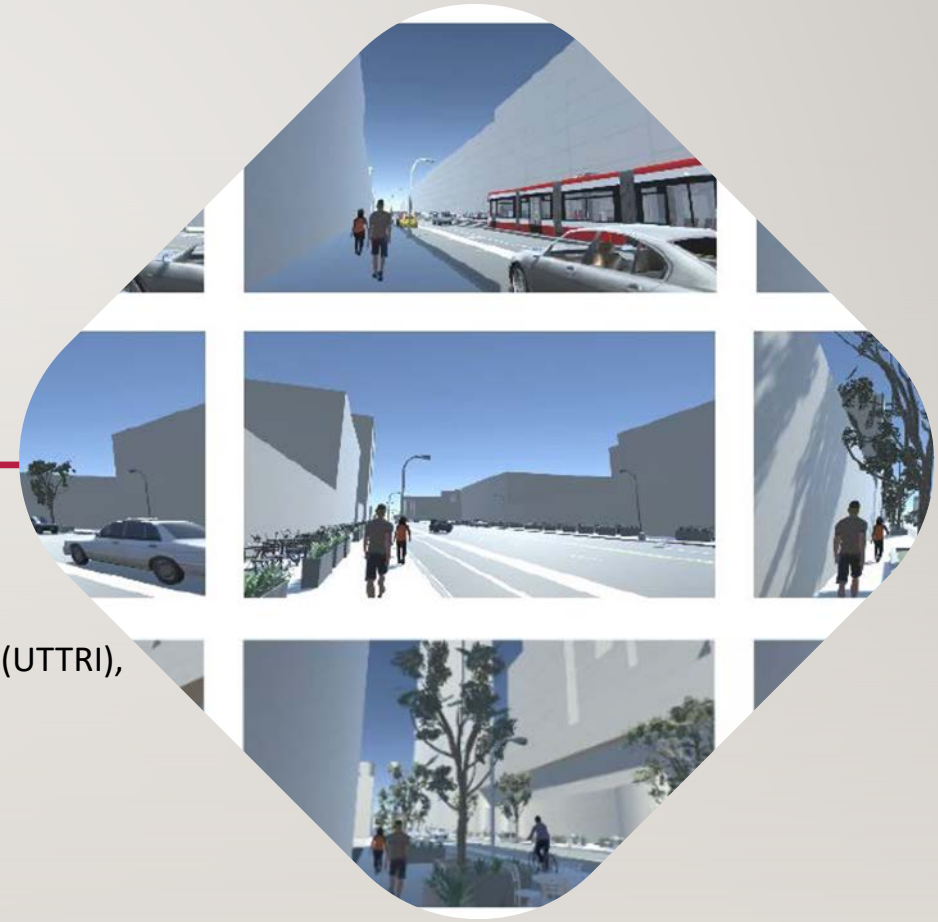


A DASHBOARD TOOL FOR MAPPING AND EVALUATION OF COMPLETE STREETS IN TORONTO

GREICE MARIANO (OCAD)
MATTHEW ROORDA (U OF T)

A COLLABORATION BETWEEN UNIVERSITY OF TORONTO TRANSPORTATION RESEARCH INSTITUTE (UTTRI),
ESRI CANADA, OCAD UNIVERSITY & WATERFRONT TORONTO



MOTIVATION FOR THE COMPLETE STREETS PROJECT



Evidence-based design tools needed to assess **trade-offs** between the many possible uses of roadway space



Most empirical evidence for street design focuses on automobile and transit throughput



Design guidelines for complete streets are **rarely based on empirical evidence** of their relationship to behaviour or **user experience**.



Related



SPECIAL GUEST --- **CONVERSATION WITH** --- **MODERATED BY**

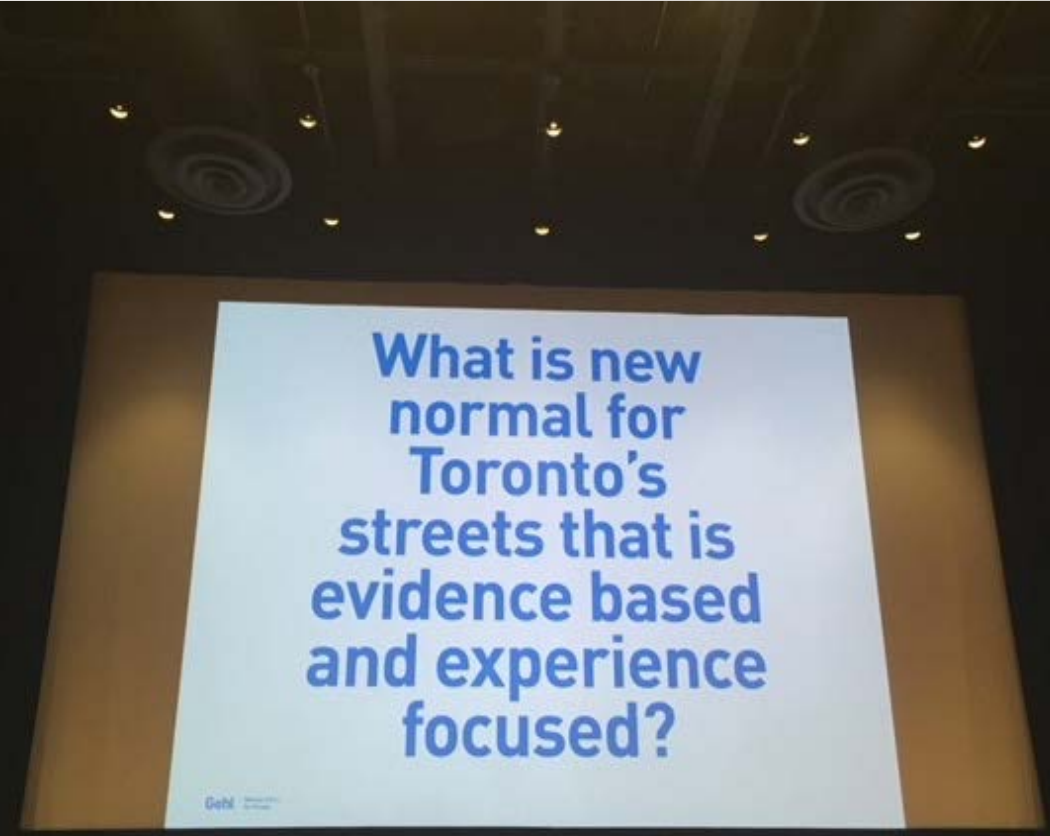
Jeff Risom Partner & Managing Director Gehl Architects US	Barbara Gray General Manager Transportation Services City of Toronto	James Pertulla Director Transportation Planning City of Toronto	Jennifer Keesmaat Current Bousfields Distinguished Visitor in Planning & Former Chief Planner

PRESENTED BY

Geography & Planning
UNIVERSITY OF TORONTO

UNIVERSITY OF TORONTO
INNS COLLEGE

TORONTO



FEBRUARY 22, 2018



OBJECTIVES OF THE 5-YEAR COMPLETE STREETS PROJECT

- 1 Review the Complete Streets Literature
- 2 Build the Evidence-base using 3D Walkability Survey
- 3 Evidence-Based Design Toolbox
- 4 Map-based Visualization Dashboard



REVIEW OF COMPLETE STREETS LITERATURE

Well established empirical methods for assessing traffic and transit level of service

Few methods exist to empirically evaluate walkability and user experience



Measuring the completeness of complete streets

Nancy Hui^a, Shoshanna Saxe^a, Matthew Roorda^a, Paul Hess^b and Eric J. Miller^{a,c}

^aDepartment of Civil Engineering, University of Toronto, Toronto, ON, Canada; ^bDepartment of Geography and Planning, University of Toronto, Toronto, ON, Canada; ^cUniversity of Toronto Transportation Research Institute (UTTRI), Toronto, ON, Canada

ABSTRACT

A tool for measuring the “completeness” of a complete street has applications in developing policy, prioritising areas for infrastructure investment for a network, and solving the right-of-way allocation problem for individual streets. A literature review was conducted on the state-of-art in the assessment complete street designs. Complete streets assessment requires a context-sensitive approach, thus context-sensitive standards of “completeness” must first be established by combining a street classification system with sets of priorities and target performance levels for the different types of streets. Performance standards should address a street’s fulfilment of the movement, environmental, and place functions, and be flexible enough to account for the many ways that these functions of a street can be fulfilled. Most frameworks reviewed are unsuitable for evaluating complete streets because, with few exceptions, they guide street design by specifying the design elements for inclusion on the street. Secondly, the performance of a street can be assessed according to transportation, environmental, and place criteria, and compared to the target performance levels specified by the street’s classification. As there are many different impacts to consider on a street, additional work is required to define the priorities and performance objectives for different types of streets.

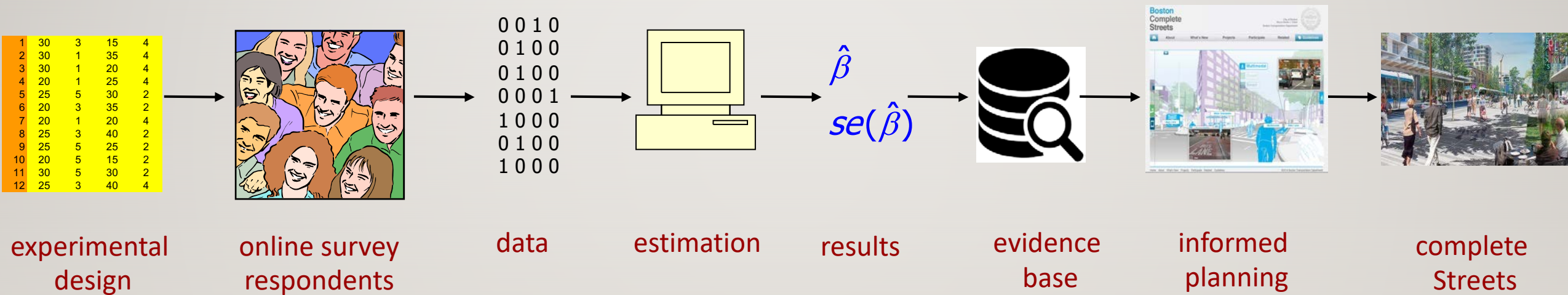
ARTICLE HISTORY

Received 11 July 2016
Accepted 21 February 2017

KEYWORDS

Complete streets; context-sensitive design; transportation; place; environment

2 BUILD THE EVIDENCE BASE USING WALKABLE STREET 3D SURVEY



WALKABLE STREET 3D SURVEY



Formal stated preference design on 600 respondents



Visualized 3D animated environment



Statistical analysis of using mixed logit model with panel effects

DEMONSTRATION OF THE WALKABLE STREET 3D SURVEY

<http://ecce.esri.ca/icitysurvey/>

3 EVIDENCE-BASED DESIGN TOOLBOX



Based on Evidence based from the literature, and survey outcomes



Initially a spreadsheet model



User inputs data and then modifies street layout for a single street
Outputs are scores

INPUTS

Roadway Specifications																			
	Grass	Sidewalk	Buffer	Striped parking	Bike Lane/ paved shoulder	Buffer/ striped parking	Curbside through lane	Through lane 2	Through lane 3	Median/2- way left turn lane	Through lane 4	Through lane 5	Curbside through lane	Buffer/ striped parking	Bike Lane/ paved shoulder	Striped parking	Buffer	Sidewalk	Grass
Width (m)	3	1.5	2.4	0	1.5	0.2	3.6	0	0	3	0	0	3.6	0.2	1.5	0	2.4	1.5	3
Designed with permeable materials?	TRUE		TRUE							FALSE							TRUE		TRUE

Roadway Information					
Is there a raised buffer between sidewalk and other users (e.g. planters, trees)?	FALSE	Is there unstriped parking in the curb lane?	FALSE	Is the median actually a 2-way left turn lane?	TRUE

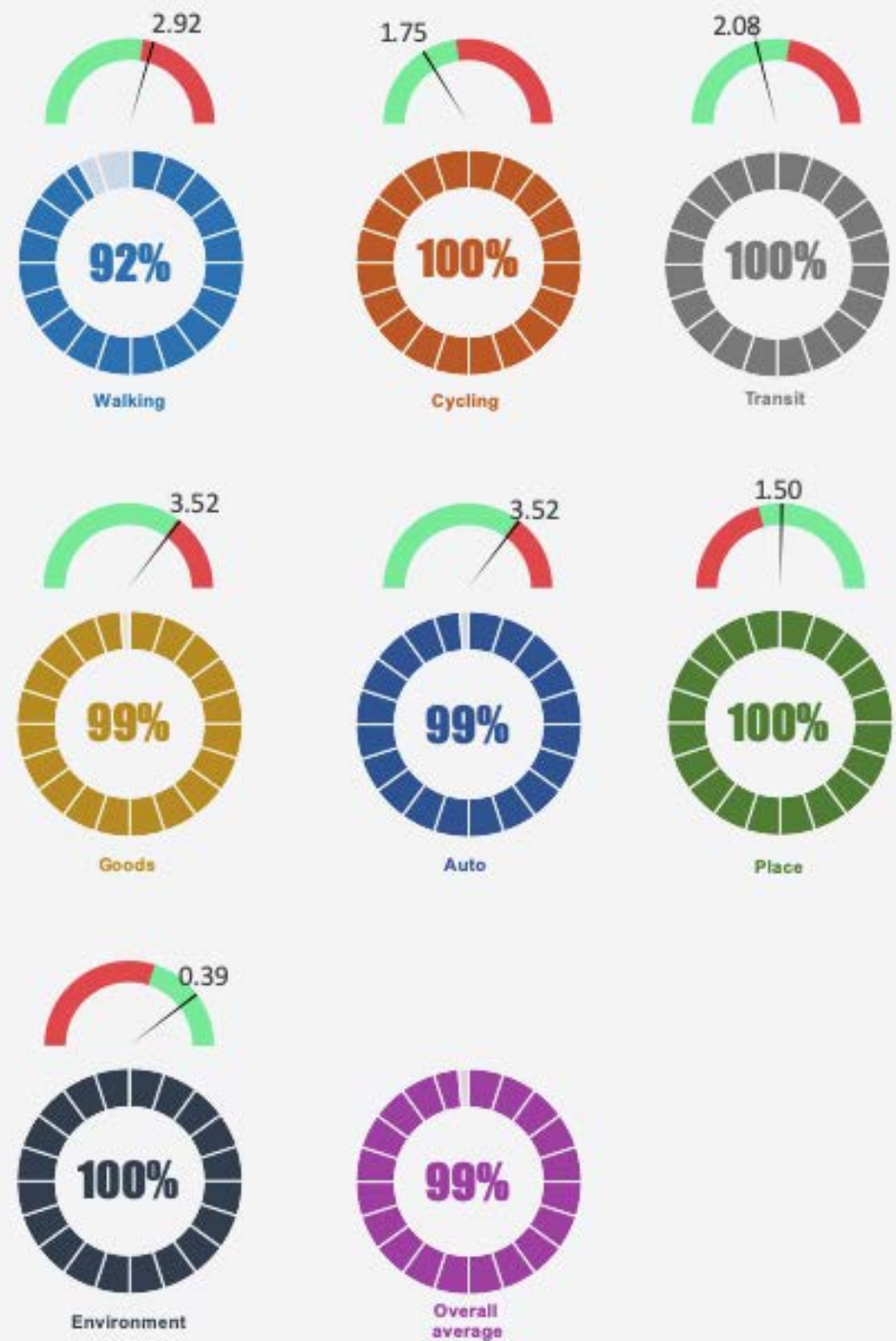
Note: designed for analysis of symmetrical roadways only. In reality each direction of travel should be analyzed separately

Miscellaneous Design Parameters	
Available width (m)	34
Street Classification	Local Arterial
Pavement condition (1:Worst; 5:Best)	3
Is street in CBD of a city with population > 5M?	TRUE
Are there also exclusive left-turn lanes? (2-way left turn lane does not count)	FALSE
Segment Length (m)	200
Signal Progression Type	Adverse signal progression

Auto Traffic Flow Parameters	
Posted Speed Limit (km/h)	56
Average operating speed (km/h)	29.17
Average annual daily traffic volume *	10000
Peak Hour Factor *	0.92
Peak Factor *	0.08
Directional Factor *	0.55
Percentage heavy vehicles	5%
On-street parking occupancy	0%

Transit flow parameters	
Has buses?	TRUE
Has streetcar?	FALSE
Average transit operating speed	20
Transit Headway (minutes)	10.82
Average excess wait time per trip *	10.51
% bus stops in study section direction with shelters	100%
% bus stops in study section direction with benches	0%

OUTPUTS



4 MAP-BASED VISUALIZATION DASHBOARD



4 MAP-BASED VISUALIZATION DASHBOARD

- OCAD University Team:
 - Veda Adnani, Research Assistant
 - Iman Kewalramani, Research Assistant
 - Dr. Greice Mariano
 - Prof. Jeremy Bowes
 - Dr. Sara Diamond
- University of Toronto Team:
 - Bo Wang
 - Prof. Matthew Roorda

DASHBOARD CONTEXT

WHAT ARE COMPLETE STREETS?

“Great streets are an important element of creating community, and need to be shaped, comfortable, connected, safe and memorable.”

- Victor Dover



Source: City of Boulder Colorado

Complete Streets Evaluation Tool

Hi, this spread sheet is a tool for measuring the “completeness” of a complete street. This tool can be utilized to develop policy, prioritize areas for infrastructure investment for a network, and solve the right-of way allocation problem for individual streets.

Simply follow the listed steps to obtain a comprehensive evaluation of a specific street segment:

1

Open the tab named “Input,” and provide characteristics of a roadway for evaluation. Note that all input cells are shaded in orange colour and their values can be adjusted by either sliders or drop-down lists.

2

In the “Roadway Specifications” box, set the width of different parts of a symmetric roadway using sliders below each value. Assign the materials types (permeable or impermeable) using drop-down lists.

3

In the “Roadway Information” box, provide more detailed information of the roadway by selecting “True” or “False” from each drop-down list.

4

Three “Parameters” boxes need inputs to collect miscellaneous design, auto and transit flow information. The inputs can be selected using sliders or drop-down lists.

5

Under the “Geometric Constraints Check” table, check that the violations check cells (shaded in darker grey) are all “FALSE.”

6

The performance of the given roadway is evaluated, and the results are summarized in two charts located on top of the input boxes:

6a: Bar charts

This bar chart shows and compares the LOS and target scores for each category. An additional bar also indicates the performance in percentage.

6b: Gauges

The LOS scores are shown on gauges. Green/red areas are determined by the target scores, and when a needle falls into the green area it means that LOS score meets the targets. The overall performance (in percentage) is also displayed for each category and the overall rating below each gauge.

Instruction

input

Design

Results

Classifications

bicycle

pedestrian

transit

goods

auto

Env

Place

+

DASHBOARD CONTEXT

- Create a tool that can act as a bridge between governance and urban design, to allow planners to focus on user needs and optimize their processes.

OBJECTIVE OF THIS STUDY

- Design a dashboard tool that provides a model to test prototypical Complete Streets combinations, and to support urban design and transportation planning decision making.

PROCESS OVERVIEW

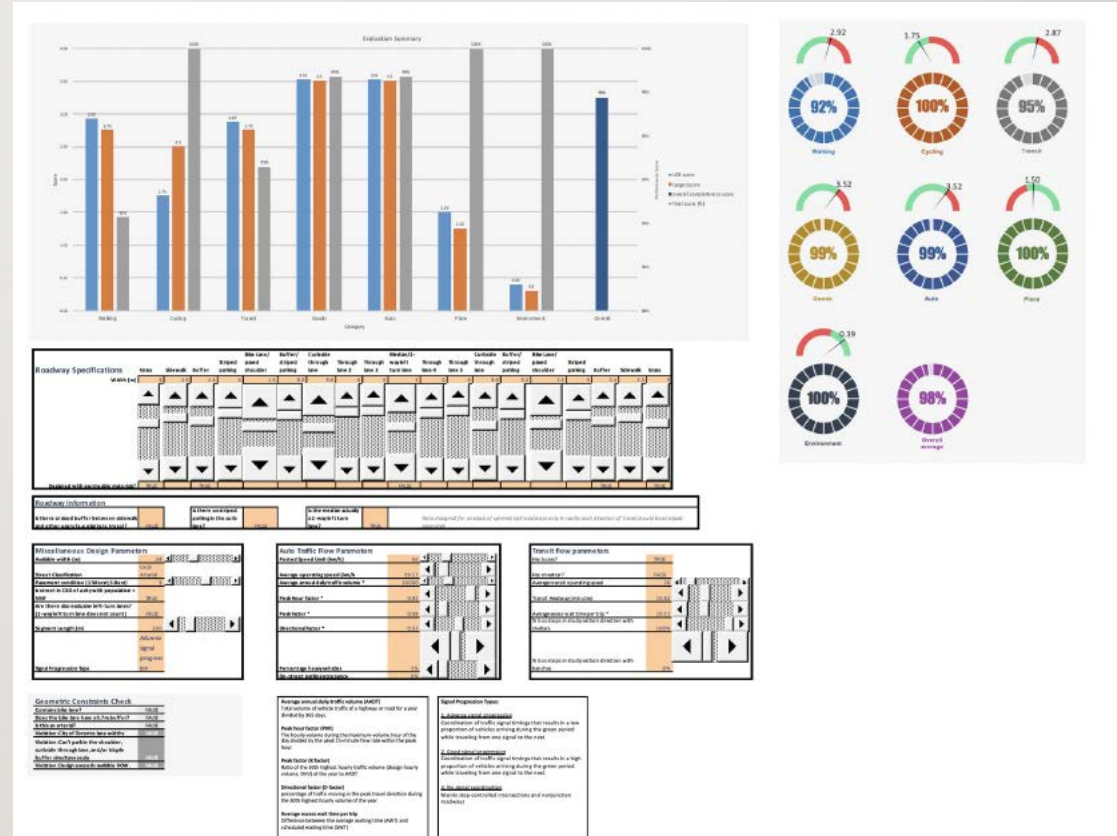
DASHBOARD
DESIGN



DASHBOARD
IMPLEMENTATION

DESIGN CONSIDERATIONS:

- Usability
- Scalable
- Universal
- Adaptive

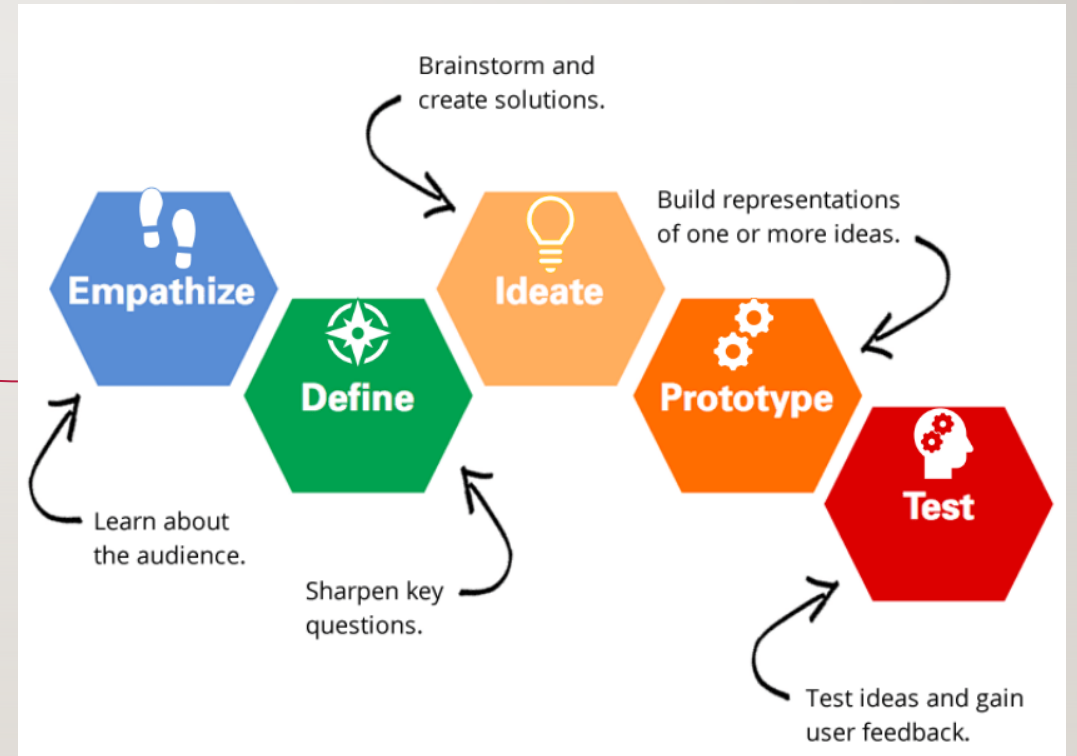


INTERFACE DESIGN APPROACH

- Design Thinking
- Principles of Usability
- User-centered design

INTERFACE DESIGN APPROACH

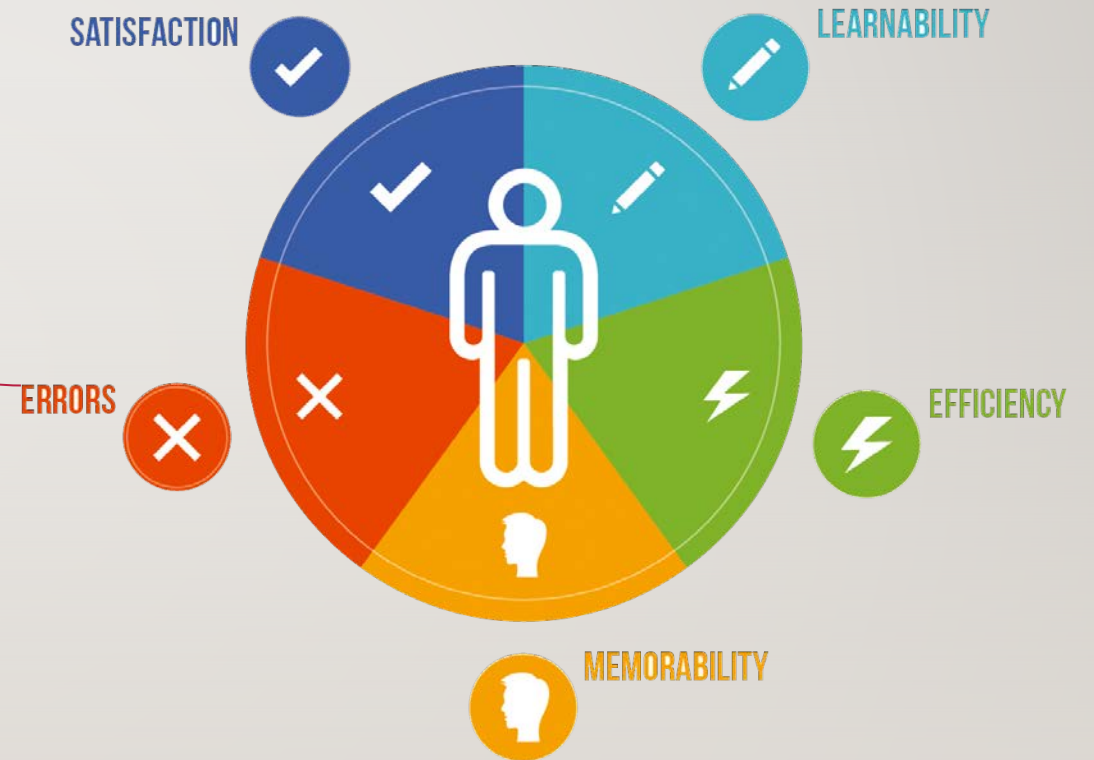
- **Design Thinking**
- Principles of Usability
- User-centered design



Source: MOVINGWORLDS Blog

INTERFACE DESIGN APPROACH

- Design Thinking
- **Principles of Usability**
- User-centered design



Source: CLIPARTMAX

[Nielsen, 2012]

INTERFACE DESIGN APPROACH

- Design Thinking
- Principles of Usability
- **User-centered design**

- ✓ Simple
- ✓ Clear
- ✓ Consistent
- ✓ Meaningful
- ✓ Extendable
- ✓ Collaborative

[Shneiderman, 2016]

DEMONSTRATION:
COMPLETE STREETS DASHBOARD TOOL

COMPLETE STREETS LOGIN

Username

Password

Sign In

INTERFACE DESIGN OVERVIEW

- **Colour Usage:** The interface has been designed in black to minimize the load on the eyes. Colour use is minimal, function first. Key action colours such as green and red that are easily recognizable have been used to denote positive and negative actions.
- **Typography:** Clean sans-serif fonts have been used to allow the user to focus on the task at hand. They provide visual relief and make it easy to read at all sizes.
- **User Interface Elements:** Typical usability patterns for buttons, sliders, checkboxes and dropdowns have been used so that the user does not have to expend cognitive load on figuring out what the elements can do. These elements can be found on most web and mobile interfaces.

DATA STRUCTURE

```
object {3}
  mainParam {21}
    Grass : 2
    Sidewalk : 4
    Buffer : 1
    StripedParking : 2
    BikeLane/PavedShoulder : 2
    Buffer/StripedParking : 2
    CurbsideThroughLane : 2
    ThroughLane2 : 2
    ThroughLane3 : 2
    Median/2-wayLeftTurnLane : 2
    ThroughLane4 : 2
    ThroughLane5 : 2
    CurbsideThroughLane2 : 2
    Buffer/StripedParking2 : 2
    BikeLane/PavedShoulder2 : 2
    StripedParking2 : 2
    Buffer2 : 2
    Sidewalk2 : 2
    Grass2 : 2
  roadwayInfo {3}
    riasedBuffer : false
    UnstripedParking : false
    2-wayLeftTurnLane : true
  miscellaneousDesignParameters {7}
    availableWidth : 19
    streetClassification : 1
    PavementCondition : 8
    CBD : true
    exclusiveLeft : true
    segmentLength : 200
    signalProgressionType : true
  autoTrafficFlowParameters {8}
    postedSpeedLimit : 20
    averageOperatingSpeed : 20
    averageAnnualDailyTrafficVolume : 100
    peakHourFactor : 3
    peakFactor : 2
    directionalFactor : 4
    percentageHeavyVehicles : 10
    parkingOccupancy : 67
```

IMPLEMENTATION ASPECTS

Frontend



Backend



PUBLICATION

"Designing a Dashboard Visualization Tool for Urban Planners to Assess the Completeness of Streets", 22th International Conference on Human-Computer Interaction, Copenhagen, Denmark, July, 19-24, 2020. (to be published)

G. Mariano, V. Adnani, I. Kewalramani, B. Wang, M. Roorda, J. Bowes, S. Diamond



Designing a Dashboard Visualization Tool for Urban Planners to Assess the Completeness of Streets

Greice C. Mariano^{1(✉)}, Veda Adnani¹, Iman Kewalramani¹, Bo Wang², Matthew J. Roorda², Jeremy Bowes¹, and Sara Diamond¹

¹ Visual Analytics Lab (VAL), OCAD University, Toronto, ON, Canada
{gmariano,vadnani,jbowes,sdiamond}@ocadu.ca

<https://www2.ocadu.ca/research/val>

² University of Toronto, Toronto, ON, Canada
brz.wang@mail.utoronto.ca, roordam@ecf.utoronto.ca

Abstract. This paper presents a design study for a novel interactive web-based visualization tool that utilizes a "Complete Streets" model to support urban planners and engineers to design streets in urban areas more effectively. The proposed tool integrates a map and a dashboard view, where streets are analyzed and scored based on their overall completeness through six parameters of service; automobile, public transit, goods vehicles, environment, pedestrians and cyclists. In the map view, planners can assess streets based on their location, type and form and perform comparisons between multiple streets. In the dashboard view, planners can tweak a comprehensive set of instructions within each of the six parameters and view the effects of their changes in real time for both overall completeness and across parameters. Planners can also save versions to revisit and tweak them whenever necessary and may also download their dashboard data in different formats. We proposed that planners will be able to assess the completeness of existing streets in their current state and create multiple street prototypes exploring different scenarios and combinations virtually, instantaneously, minimizing costly pilots and prototypes. Future iterations will also promote collaboration and sharing across dashboards.

Keywords: Dashboard design · Urban systems · Transportation

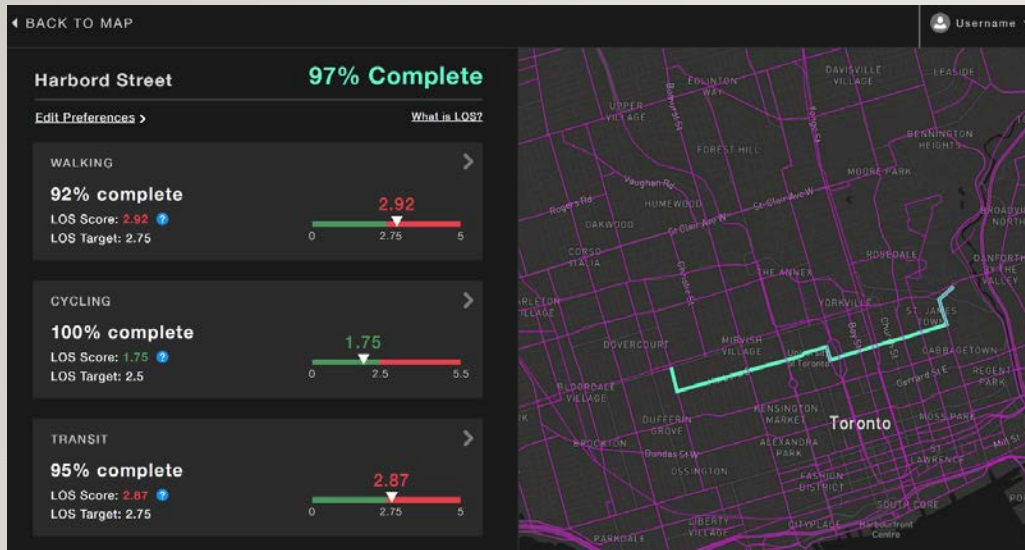
1 Introduction

Urban sustainability is one of the most pertinent issues of the twenty-first century, given that more than half of the world's population now lives in cities [12]. Cities are becoming complex systems of systems, with spatial needs in urban areas increasing rapidly, while the available urban area that is available remains unchanged. Automobiles, public transport vehicles, pedestrians and cyclists are all competing within the same amount of space, and it is becoming imperative

NEXT STEPS

- User Testing
- Further UI development
- Explore Scalability of the tool across different geographies
- Responsiveness

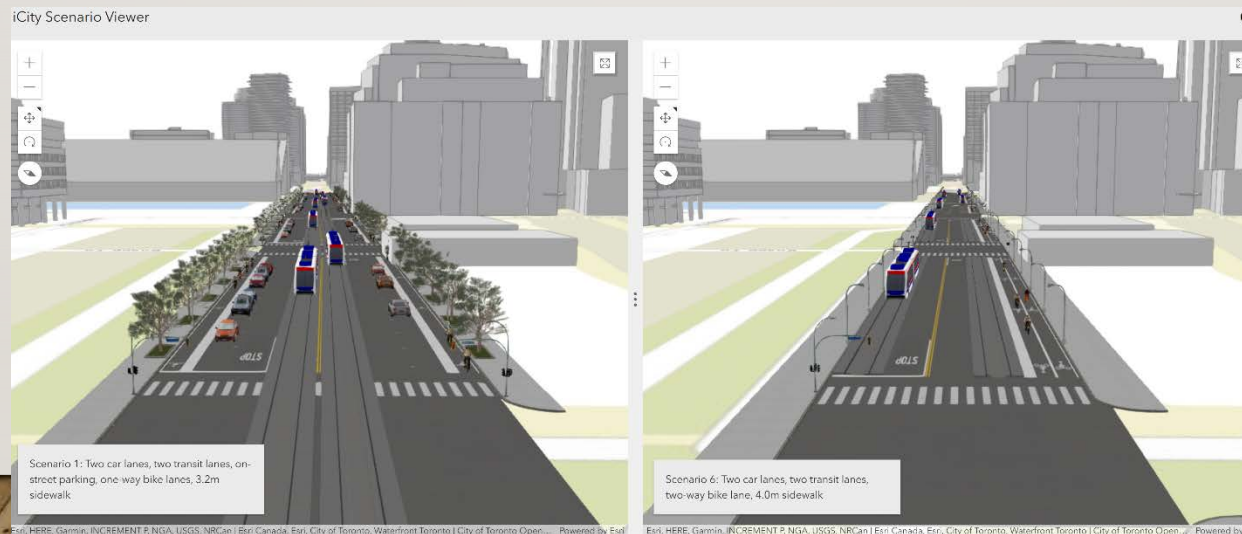
NEXT STEPS – ESRI CANADA



Current Prototype developed by OCAD team



Streetmix 2D cross-sectional complete streets tool



A 3D webscene of complete street options generated in CityEngine.

ACKNOWLEDGMENTS

- University of Toronto
- Canada Foundation for Innovation,
- Ontario Ministry of Research & Innovation through the ORF-RE program for the iCity Urban Informatics for Sustainable Metropolitan Growth research consortium;
- NSERC Canada CreateDAV,
- MITACS