

Engagement & Feedback Strategy for TTS 2.0

Presented at TTS 2.0: Developing a New Travel Data Collection Program for the GGH University of Toronto, June 19, 2015





Eric J. Miller, Ph.D.
Professor, Dept. of Civil Engineering
Director, UTTRI
University of Toronto

Agency Engagement in TTS 2.0

- For TTS 2.0 to achieve its objectives it is critical that sponsoring agencies be engaged in the project.
- Engagement should take several forms:
 - Dissemination of technical reports
 - Technical Advisory Committee
 - Seminars/workshops
 - Logistical support for pilots & field tests
 - Other?

Technical Reports

No.	Reports	Due Date
1	Land-Line-Based Survey Methods	August 31, 2015
2	Web-Based Survey Methods	September 30, 2015
3	Smart phone -Based Survey Methods	October 31, 2015
4	Continuous Survey Design Options	November 30, 2015
5	Draft Round 1 Pilot Test Design	January 15, 2016
6	Final Round 1 Pilot Test Design	March 31, 2016
7	Draft Round 1 Field Test Design	August 31, 2016
8	Presto Card Applicatons for Planning & Modelling	September 30, 2016
9	Passive Dataset Applications	October 31, 2016
10	Satellite Survey Options	November 30, 2016
11	Analysis & Evaluation of Round 1 Pilot Tests	December 31, 2016
12	Design & Conduct of Round 1 Field Tests	January 31. 2017
13	Analysis & Evaluation of Round 1 Field Tests	March 31, 2017
14	Round 2 Pilot Test Design	April 30, 2017
15	Draft Round 2 Field Test Design	July 31, 2017
16	Analysis & Evaluation of Round 2 Pilot Tests	August 31, 2017
17	Data Fusion Methods & Applications	October 31, 2017
18	Design & Conduct of Round 2 Field Tests	January 31, 2018
19	Analysis & Evaluation of Round 2 Field Tests	February 28, 2018
20	TTS 2.0 Final Project Report	March 31, 2018

- All components & findings of the project will be disseminated in a timely fashion throughout the project for review & comment.
- Agencies will be invited to submit reviews of draft reports.

TTS 2.0 Technical Advisory Committee

- A Technical Advisory Committee (TAC) will be formed consisting of selected agency staff.
- Bi-monthly half-day meetings between TAC & the study team to report progress, brainstorm next steps, evolve pilot designs.
 - Possible Year 1 meeting schedule: Sept, Nov, Jan, March.
- Draft pilot design recommendations submitted to TISC by the end of Jan. 2016.
- Final approval of 2016 pilots by early March 2016.

Seminars/Workshops

- Seminars or workshops will be held on a regular basis to provide in-depth discussion of research findings and draft plans for the pilot & field tests.
- These might usefully be scheduled as half-day (morning) sessions held on the same day as TAC meetings.
- Webinar broadcasting will be used for participants who cannot attend in person.

Logistical Support for Pilot/Field Tests

- As the details of the pilot & field test designs evolve, opportunities will exist for different communities to be sites for these tests.
- Assistance from local agencies will be invaluable in terms of setting up and executing the tests.

Other Ideas?

- Ideas welcome!
- Let's discuss!