

TRAVEL BEHAVIOR IMPLICATIONS AND MODELING OF AUTOMATED VEHICLES

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Background

- ▶ Automated driving technology is expected to enter the market in the years to come.
- ▶ This will have far-reaching implications on travel behavior, activity participation and land use.
- ▶ Only 2 of the 25 largest MPO in the US mention automated vehicles in official long-range regional transportation plans (Guerra, 2015)
- ▶ We need to prepare for the arrival of this technology by thinking on the investment and policy implications TODAY.





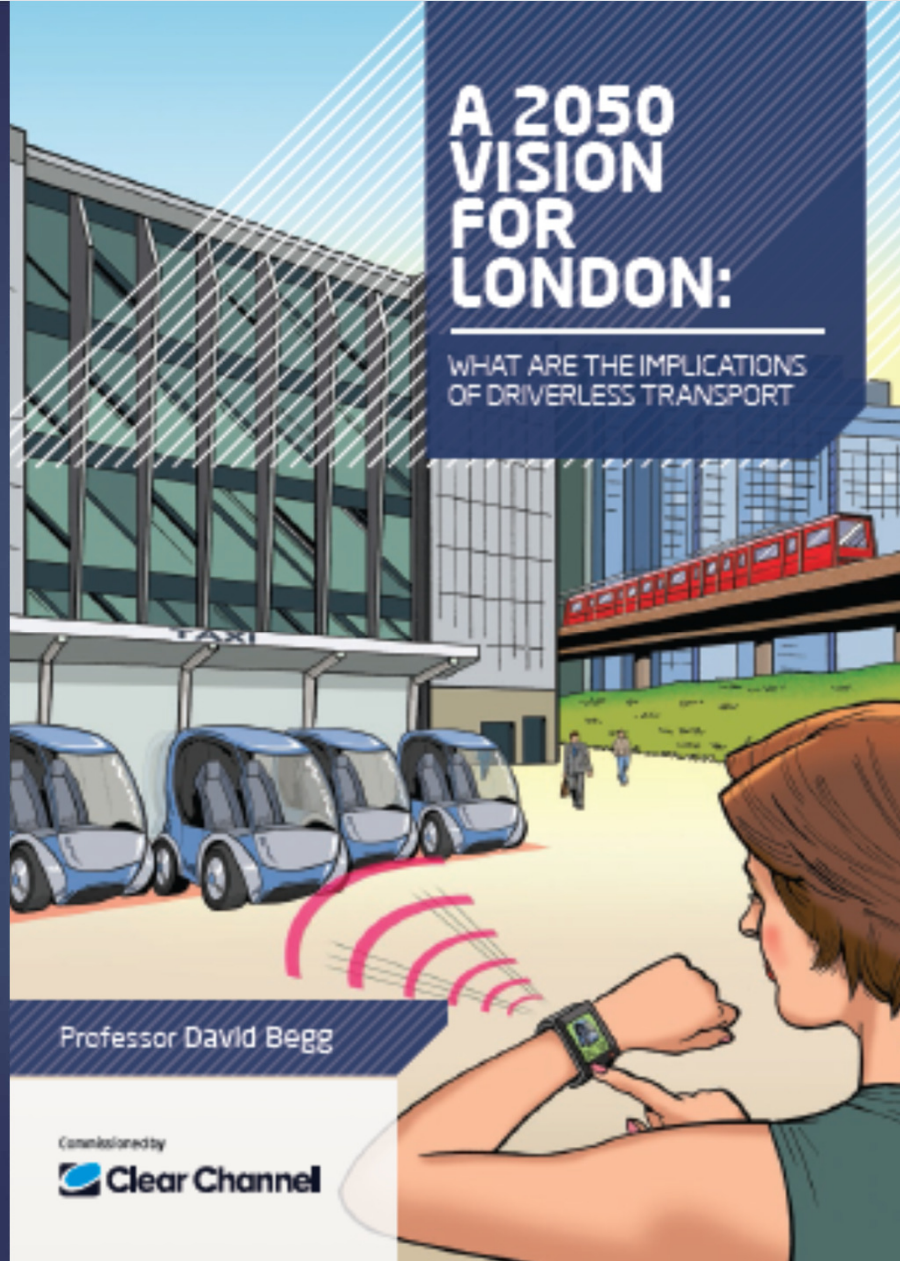
Ontario Must Prepare for Vehicle Automation

Automated vehicles can
influence urban form, congestion
and infrastructure delivery



A 2050 VISION FOR LONDON:

WHAT ARE THE IMPLICATIONS
OF DRIVERLESS TRANSPORT



Professor David Begg

Commissioned by
 Clear Channel

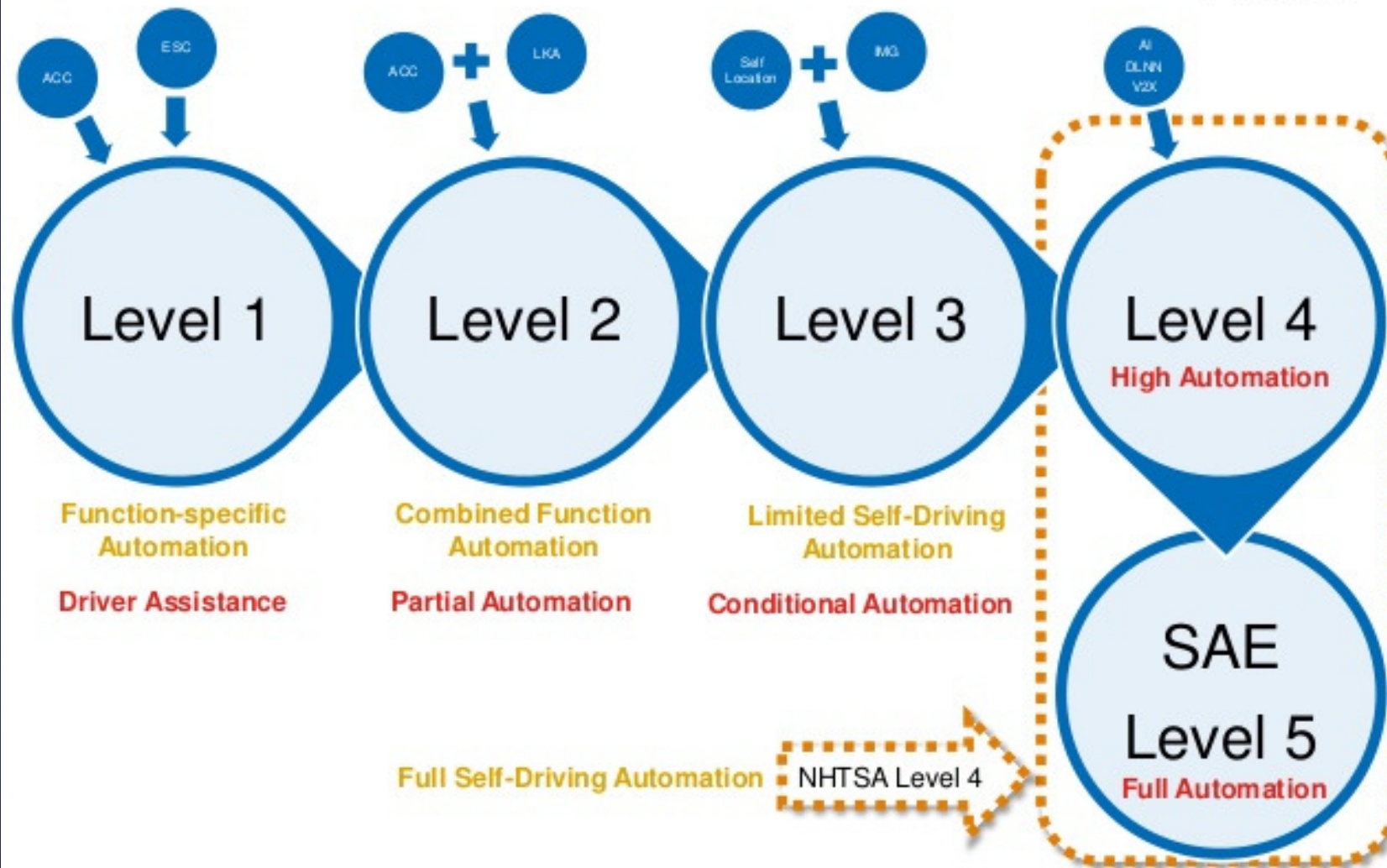


Some Terms

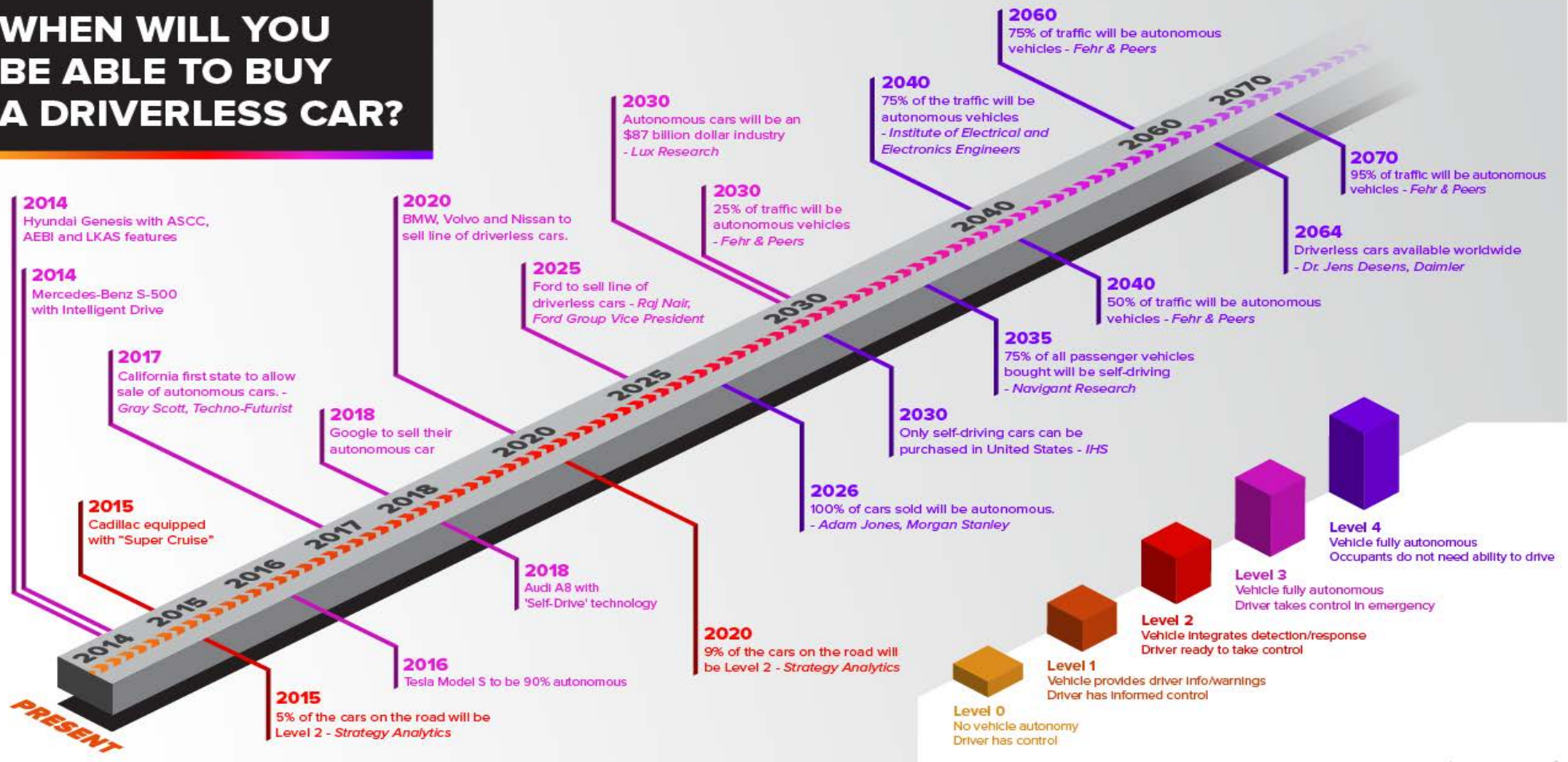
- ▶ Automated/autonomous/driverless
- ▶ Connected/unconnected automated vehicles



NHTSA and SAE Levels of Automation



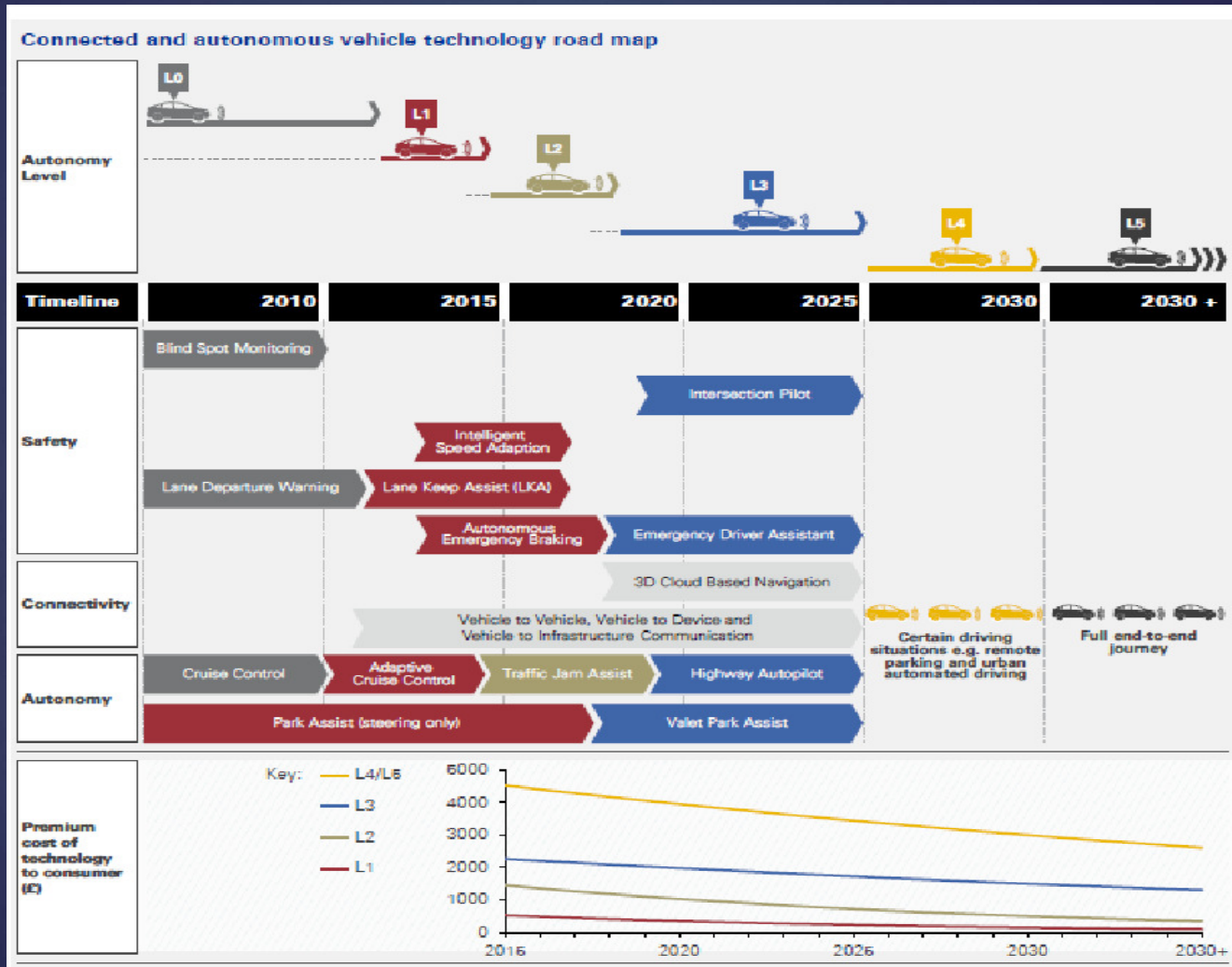
WHEN WILL YOU BE ABLE TO BUY A DRIVERLESS CAR?



Source: Mercedes-Benz, GM News, Strategy Analytics, Automotive News, Nissan News, Navigant Research, Volvo News, Fehr & Peers, Lux Research, IHS



Into the Future: Technology Roadmap



Source: KPMG analysis based on publicly available industry information and interviews with key participants in the automotive industry