

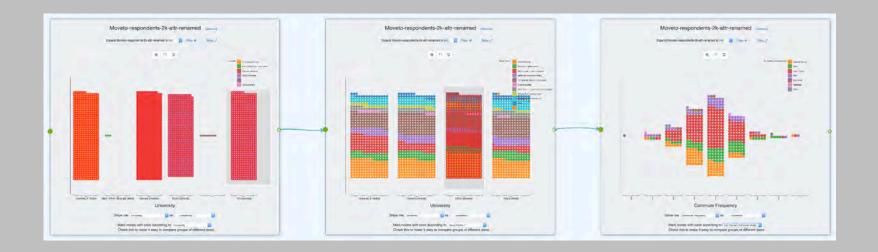
# 2D - 3D Team

Sara Diamond, Cody Dunne, Jeremy Bowes, Carl Skelton, (Davidson) Minsheng Zheng, Michael Carnivale, Martin Kaplin, Jee Won Kim, Nanini Lee Baalki, Marcus Gordon

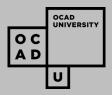
# Understanding Appropriate/Integrated Use of 3D; Cartography; 2D

- 2D representations place data in context graphs and volumes
- 3D volumetric visualization, multivariant factors

   use with care and maintain perceptual capacity
   (Carpendale, 2001)
- Cartograms (Nusrat, 2018) interpret data encoded in cartograms, cardinality – where does the task operate in the data?
- Multiple visualization strategies to interpret different qualities of the data and allow comparative inferences.



# Visual Analytics StoryFacets



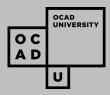
# **StoryFacets - Overview**

- Visual exploration and presentation system for relational data – collaboration with IBM
- An enhanced version of GraphTrail
- One source, multi-media
- Explore with provenance
- Collaboration-minded and communication-centered design, suited for transportation planning
- Multiple views of a data analysis session (Trail, Dashboard, and Slideshow)
- iCity collaboration new csv file import and data modelling



## Goals

- Enhance the quality and the performance of the web-based visualization prototype, StoryFacets
- Design and implement additional features
- Provide technical support to the user studies of StoryFacets
- Provide technical support to comparative studies between visualization systems, Betaville and StoryFacets, on urban transportation data



## Goals

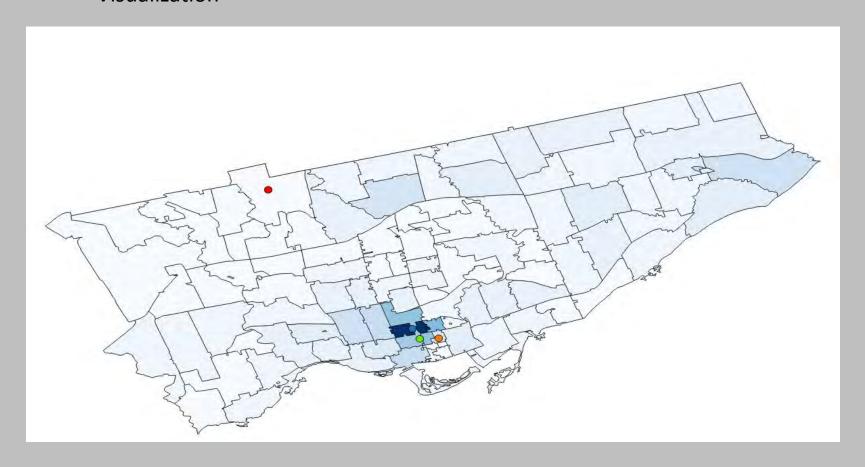
- Data collection and loading
- 2. App performance tuning
- 3. Integration of exploration annotation and qualitative data (trail markdown card)
- 4. Implement general purpose data import (.csv file)
- 5. Manage relationship between datasets



## Theme 3 Visual Analytics: 3D, cartographic, timebased

#### **Goal** – Prepare data for Betaville visualization prototypes

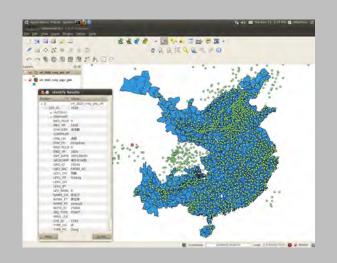
- GIS Geographical Information Systems
- Data Collection
- Data preparation & import
- Visualization



## Geographical Information Systems: Betaville goals

### **Basic Concepts**

- Spatial Data
- Attributes
- Coordinate Systems





- Open source
- Standard GIS tools
- Plug-in capability



- Proprietary (ESRI)
- Gold-standard GIS
- Combines with other ESRI software

#### **Visual Analytics Lab**

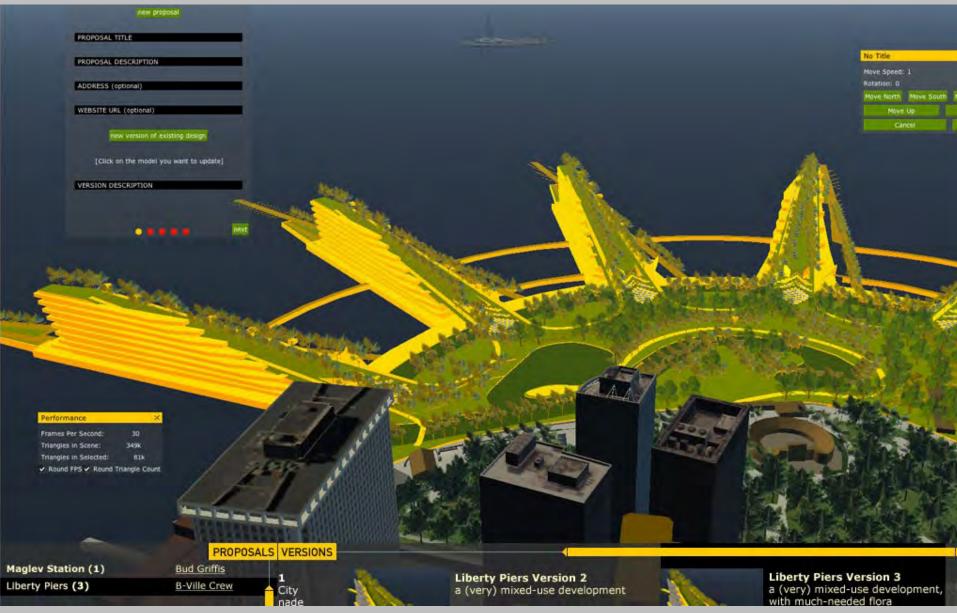


# Betaville, Carl Skelton & Thorsten Teshkle

- the potential for an open source software architecture to support broadly based collaborative participation in the planning and design aspects of local governance in specific
- 3D visualization of proposed designs in context, and the synthesis of quantitative and qualitative information and decision support
- ArcGIS Pro integrating ESRI extensions directly with Betaville

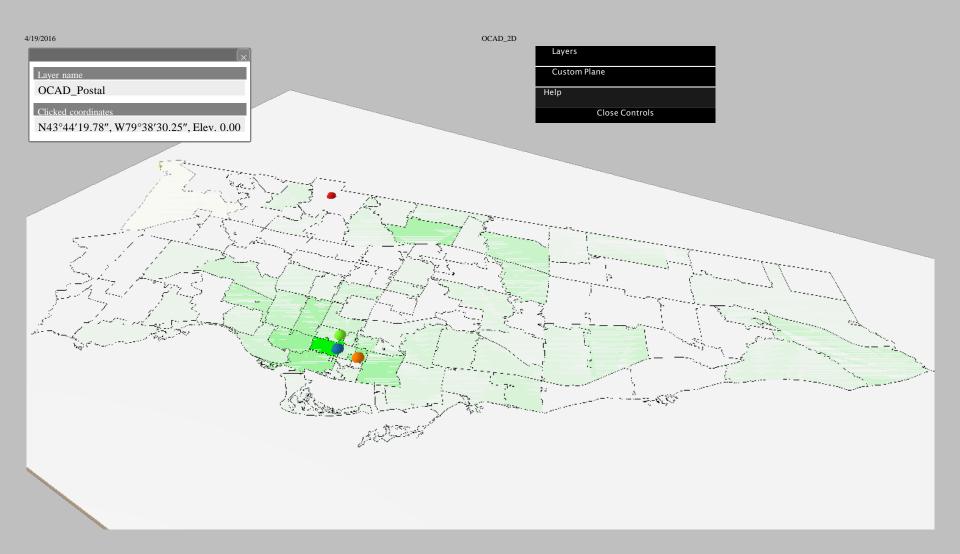


#### **Visual Analytics Lab**



## **Visual Analytics Lab**





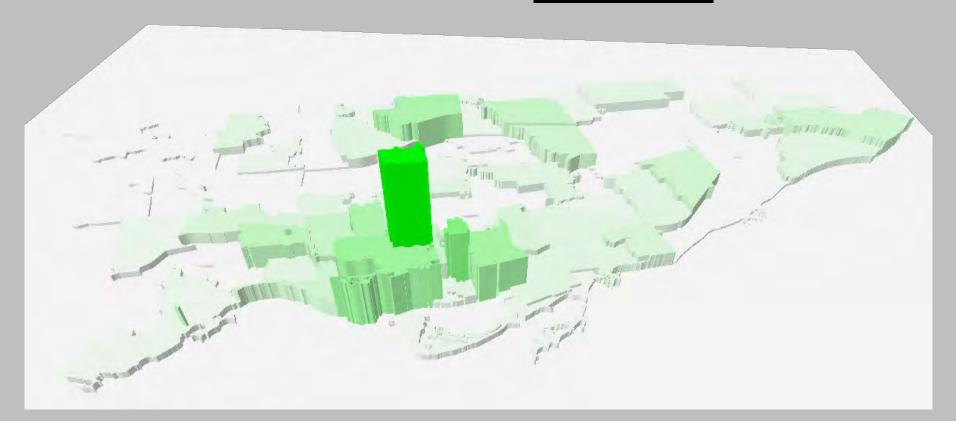
4/19/2016 OCAD\_3D

Layers

Custom Plane

Help

Close Controls



#### **Data Collection**

## Toronto OpenData Repository



http://www1.toronto.ca/wps/portal/contentonly?vgnextoid=9e 56e03bb8d1e310VgnVCM10000071d60f89RC RD

- Statistics (.xls, .csv)
  - E.g., Health, culture, recreation, economics, real-estate, demographics, etc.
- Spatial data (.shp)
  - E.g., police regions, postal code regions, addresses, buildings, streets, parks, etc.

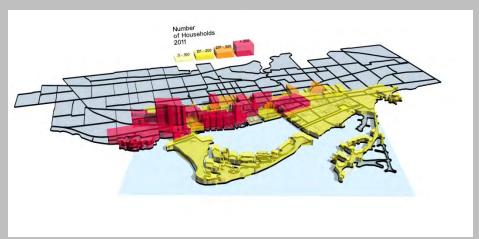




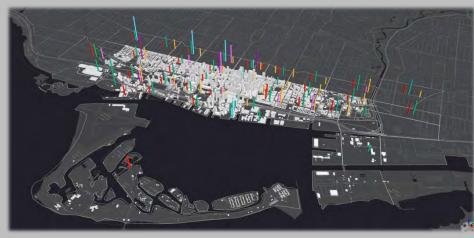


## **Data Visualization**

Number of Households



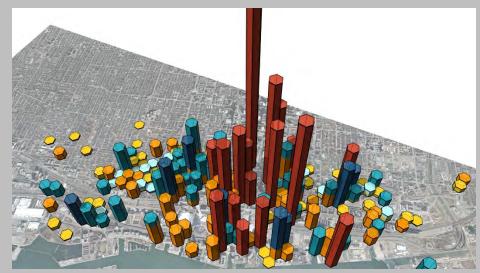
Student MoveTO Survey



**Building Zoning Heights** 



Parking Availability



# Case Study – Exploring Student MoveTO Data

- ~15k responses
- Fall 2015
- Where students live and travel
- What influence how they schedule daily activities









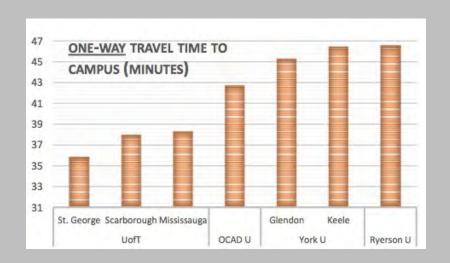


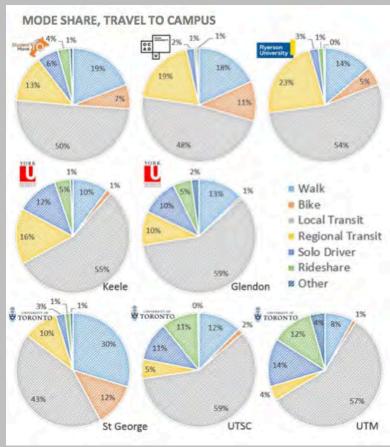
- 2015 Survey
- Where do students live and travel?
- What factors influence how they schedule work, studies, and daily activities?











#### WHERE ARE STUDENTS TRAVELLING?

#### **Spatial Raw Data:**

#### **Postal Code Region**

#### AA AB HmFSA2013 Hm 261 M3C 71 M5R 3714 L5M 74 M5S 71 M5R 72 M5R 600 M1V 3420 L6R 113 M6R 1031 L1X 237 M3B 46 M4Y 472 L3R 50 M5B 21 M4Y 200 MAR

#### **&** University Destination

CR	1
surveyshortname	Surv
od_studentmoveto_2015_uaft	Orig
od_studentmoveto_2015_uoft	Orig

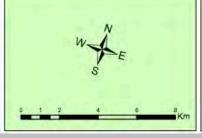
#### City of Toronto Priority Areas with Forward Sortation Areas





Major Arterial Street

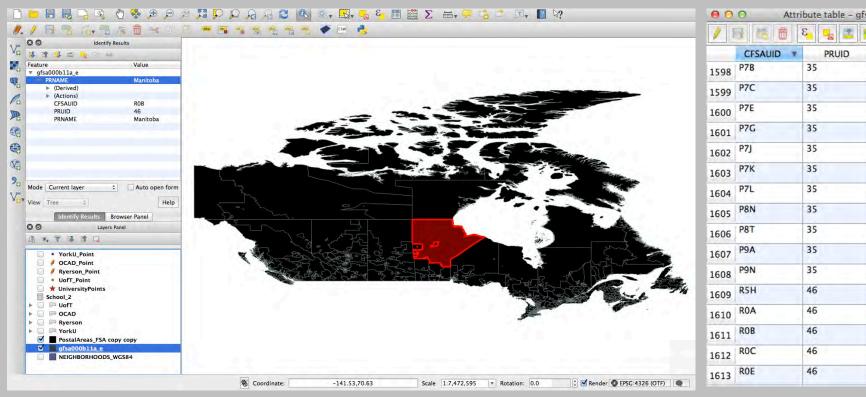
Notes: The priority areas are composed of neighbourhoods, neighbourhood areas (two or more joined neighbourhoods) and one special area (Kingston-Galloway) which is built out of Statistics Canada Dissemination Areas (DAs). For information on all the City's 140 neighbourhoods, please visit http://www.toronto.ca/demographics/neighbourhoods.htm





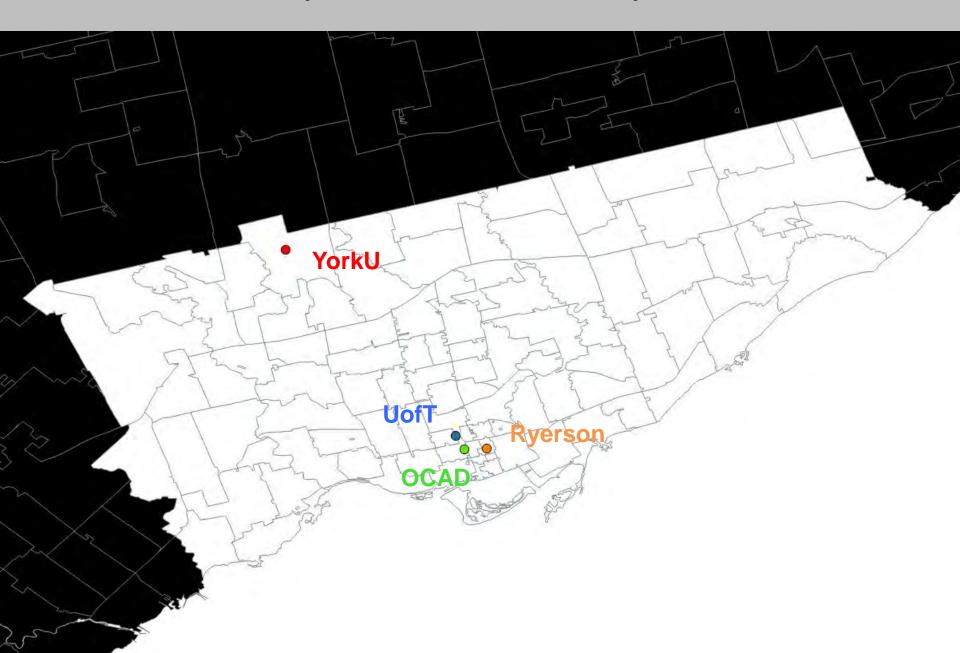
Source: City of Toronto; Canada Post Copyright City of Toronto 2009. All Rights Reserved. Date of Publication: May 2009 Prepared by: Social Policy Analysis & Research Contact: spar@toronto.ca

#### Canada\_by\_Postal\_Code\_Shapefile + QGIS

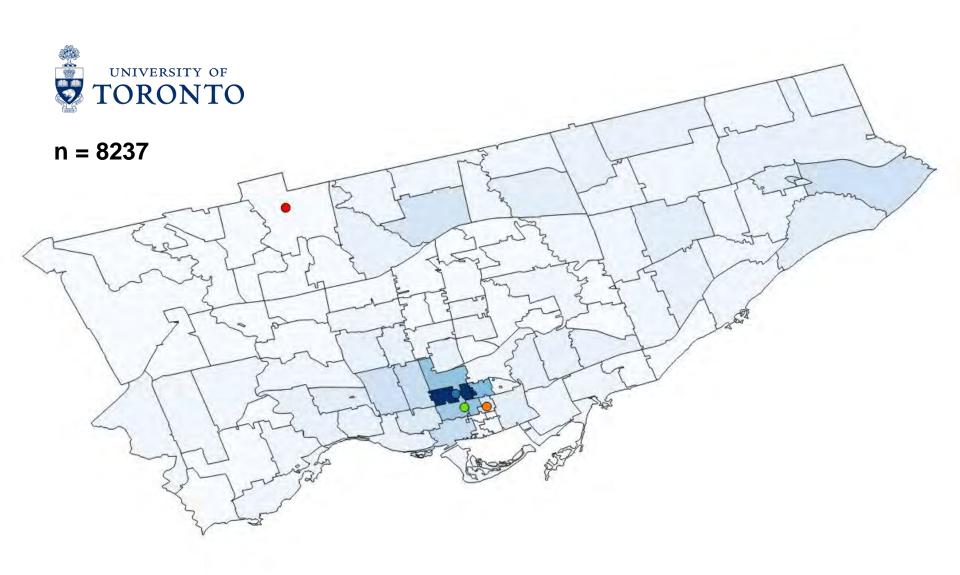


<ul> <li>Attribute table – gfsa000b11a_e :: F</li> <li>Ε</li> <li>Ε</li></ul>				
1598	P7B	35	Ontario	
1599	P7C	35	Ontario	
1600	P7E	35	Ontario	
1601	P7G	35	Ontario	
1602	P7J	35	Ontario	
1603	P7K	35	Ontario	
1604	P7L	35	Ontario	
1605	P8N	35	Ontario	
1606	P8T	35	Ontario	
1607	P9A	35	Ontario	
1608	P9N	35	Ontario	
1609	R5H	46	Manitoba	
1610	ROA	46	Manitoba	
1611	ROB	46	Manitoba	
1612	ROC	46	Manitoba	
1613	ROE	46	Manitoba	

### Toronto\_by\_Postal\_Codes + University\_Locations



## Relative Density of UofT Students living in each P. Code Region

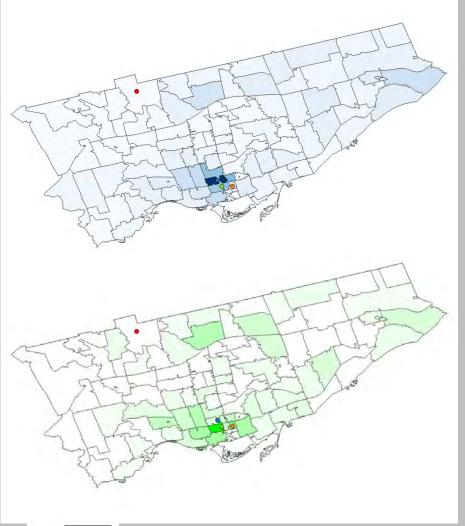


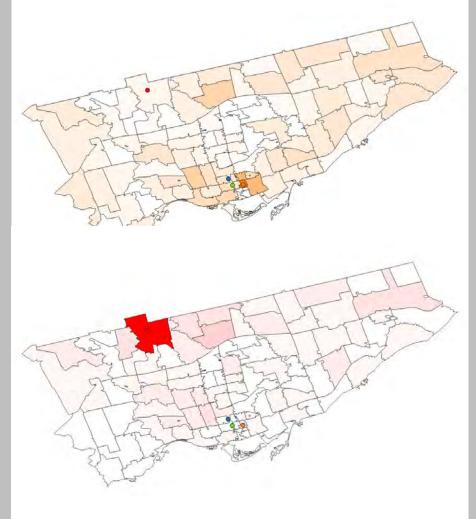


n = 8237



n = 2922





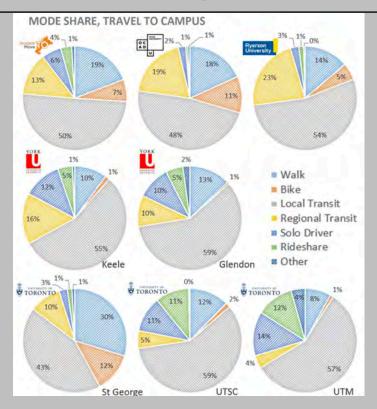


n = 469



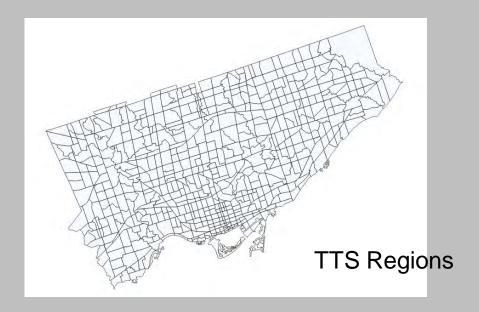
n = 3595

# **Student MoveTO Visualizations**



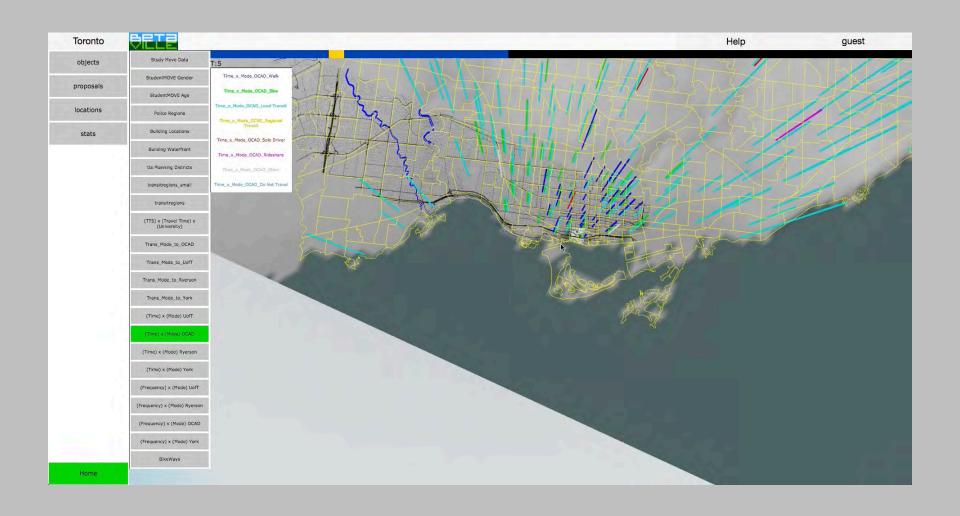


## **Data Preparation and Importation**

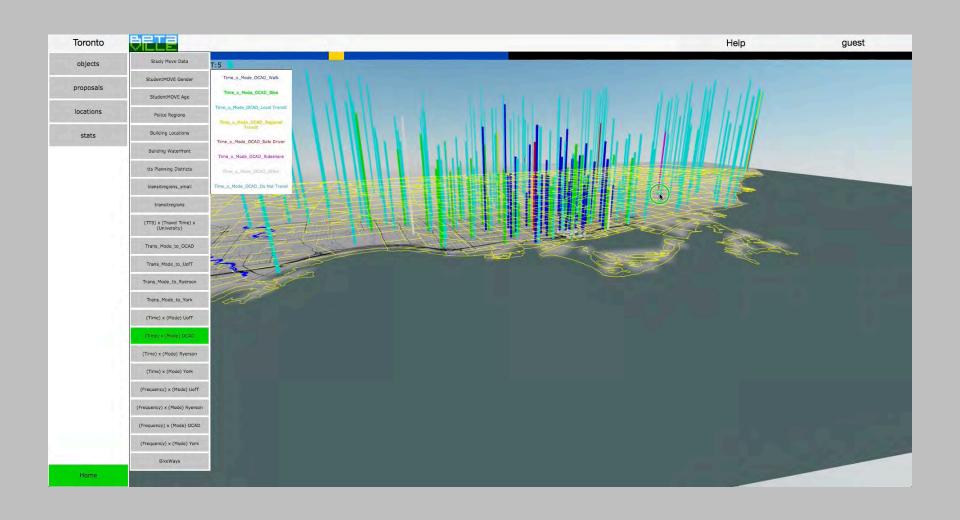




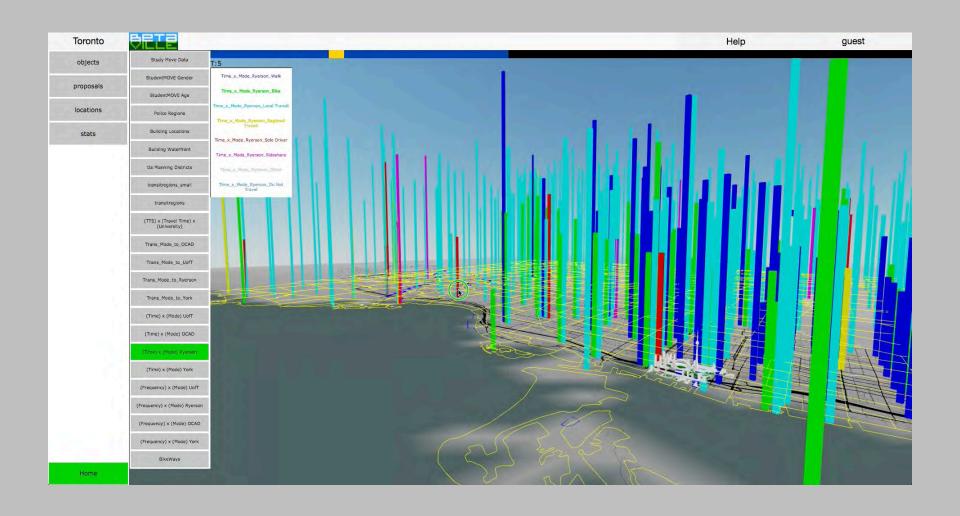
# Betaville Time Mode OCAD U



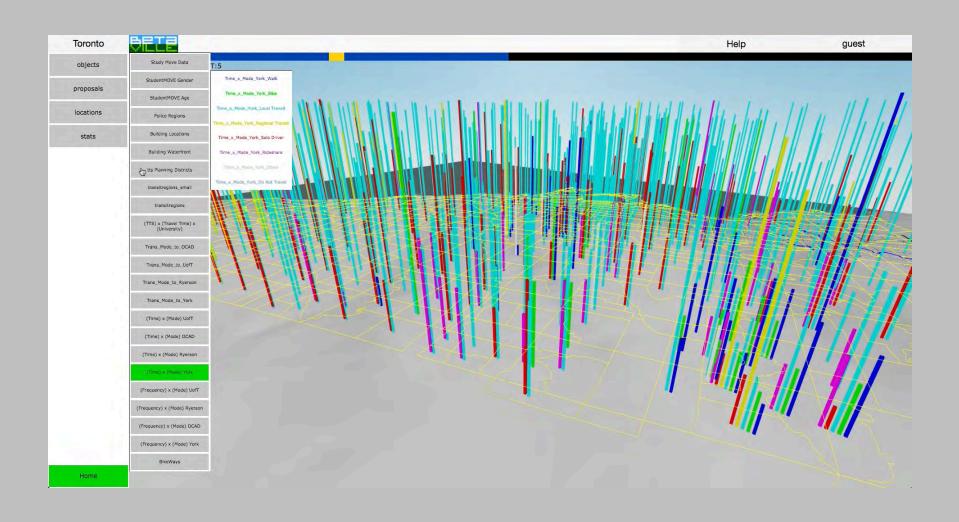
# Time Mode OCAD U



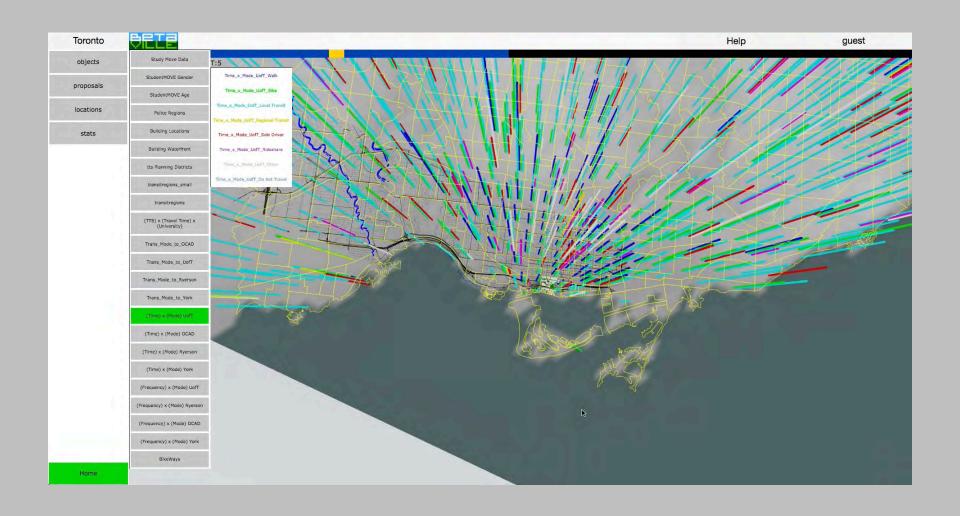
# Time Mode Ryerson



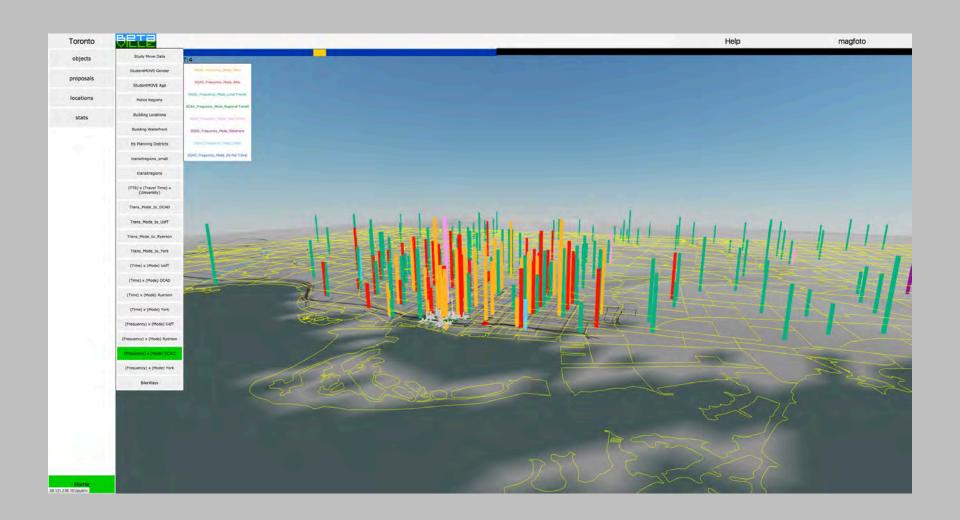
# Time Mode York



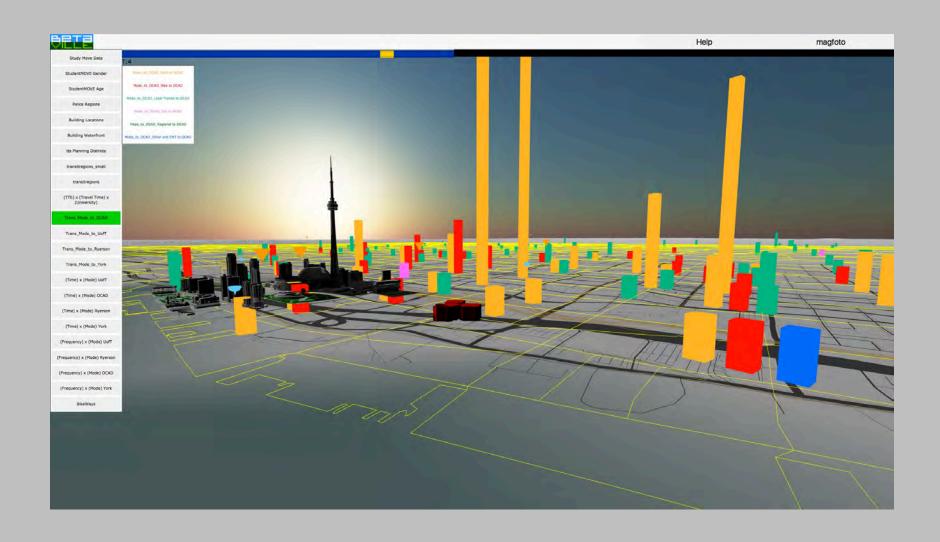
# Time Mode U of T



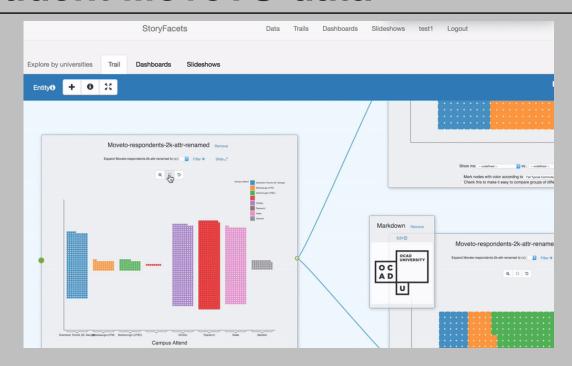
# OCAD U Frequency Mode

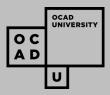


### Screen Shot Student MoveTO

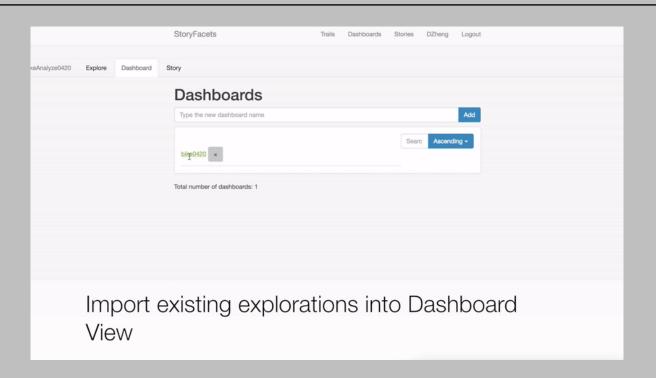


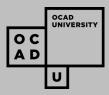
# StoryFacets Visualizations - Student MoveTO data



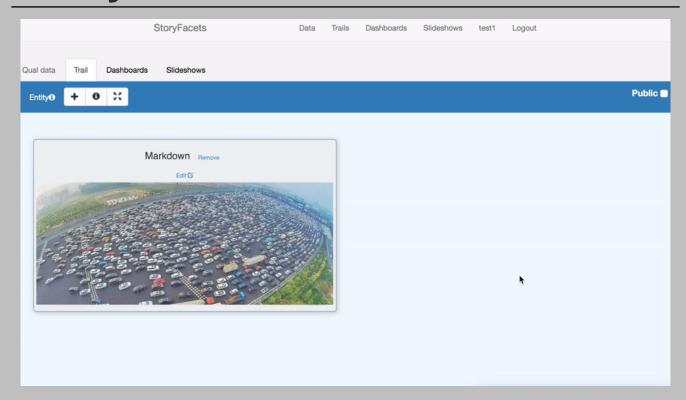


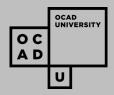
# StoryFacets - Dashboard



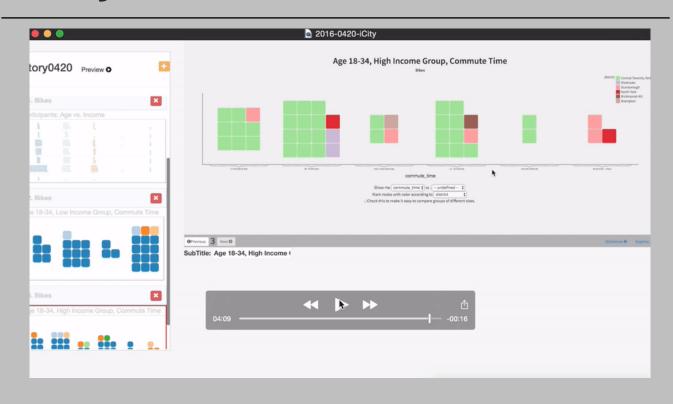


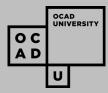
# StoryFacets – Trail Markdown



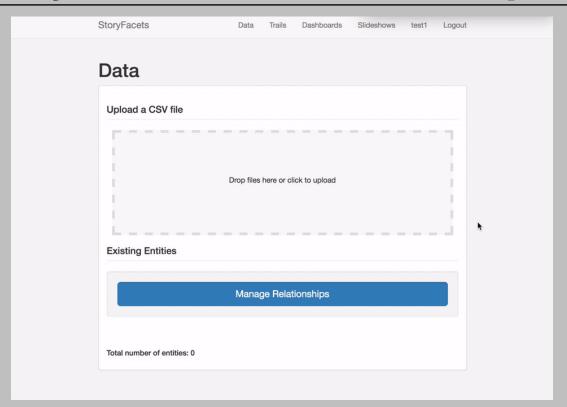


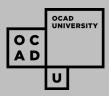
# StoryFacets - Slideshow



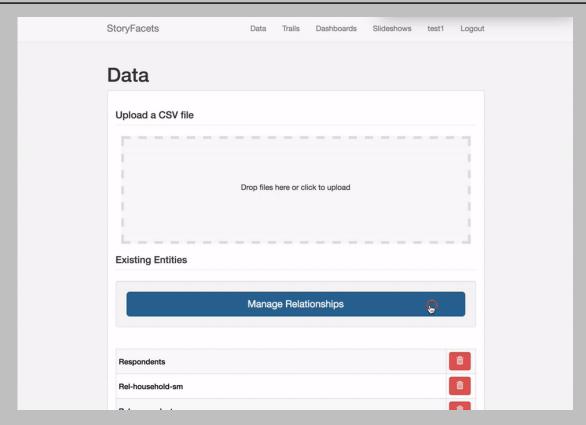


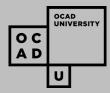
# StoryFacets – CSV File Import



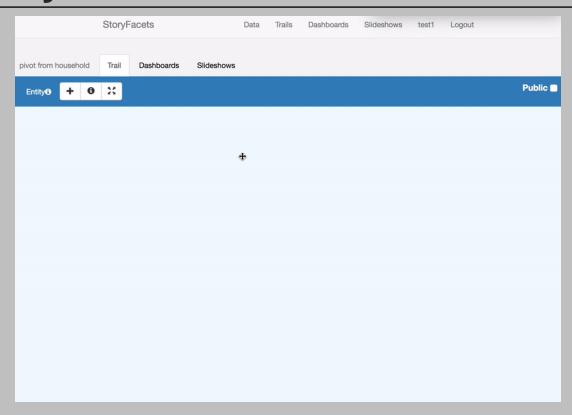


## StoryFacets - Define Relationship

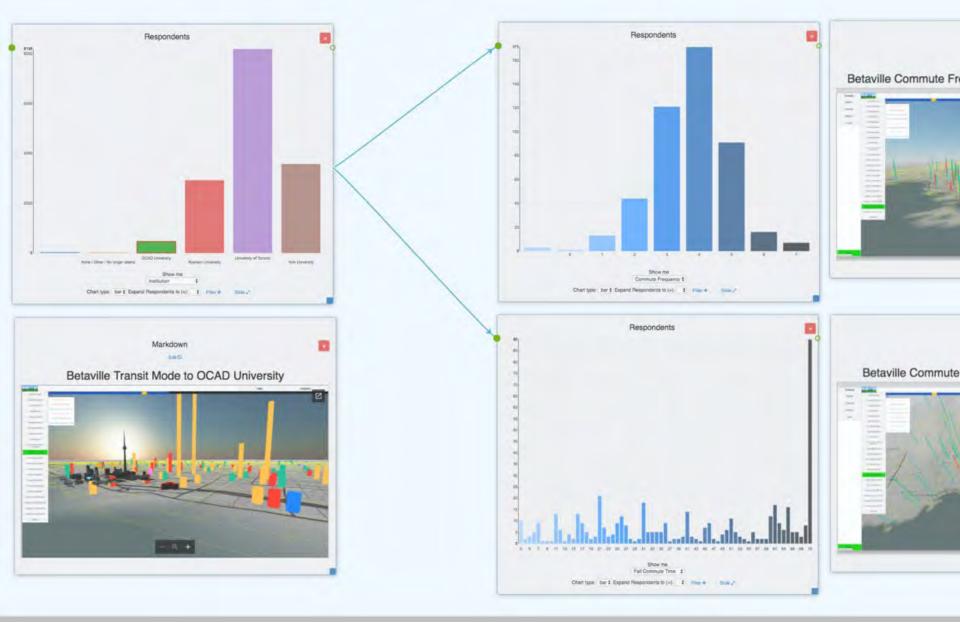




### **StoryFacets – Trail - Pivot**





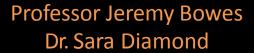


Software: StoryFacets and Betaville – IBM Mitacs ACCELERATE, ORF-E

Data: StudentMove T.O.

Description: 2D Graphs generated in StoryFacets represented in a narrative sequence with 3D data

from Betaville



**OCAD University** 





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### **Information Data Types**

O C D UNIVERSITY

(based on survey)

#### **Respondent Attributes & Information**

- Age, gender, drivers license, transit pass, bike, available auto; type, fuel, model
- Hours worked per week
- University / college attended, faculty of study

#### **Travel & trip data**

- Typical mode of transportation, first mile / last mile
- Past month's transport behavior, preferences
- Multi modal transport, sharing etc.
- Transportation safety: Cars, walking, bike, transit

#### **Household Information**

- Living situation and household type, roommates, children
- Available vehicles
- Type of home, rented or owned
- Household Income

#### **Respondent Attitudes**

- Commute: campus & course schedule choice, participation
- Travel Motivations: destination time, flexibility and predictability, multiple stops, climatic conditions
- Transportation safety: Cars, walking, bike, transit
- Travel satisfaction and subjective well being

**StudentMOVETO**: Visualizing institutional numbers at colleges and universities.

Survey Information PERSONAL ATTRIBUTES MOBILITY TOOL OWNERSHIP



#### **HOUSEHOLD ATTRIBUTES**

Household structure

Living situation

Vehicle in HH

Type of Home

Own or rent

Family support

Gross family income

Length of tenancy

Gender

Age

**Residency Status** 

Disability

**INSTITUTION Affiliation** 

University College

Student Status

Year of College

**Enrollment Year** 

**End Credential** 

Work Off-campus

INSTITUTION .

Centennial College Durham College McMaster University Mohawk College **OCAD University** Ryerson University Seneca College Sheridan College University of Toronto York University

Driver's Licence

Personal Use Auto

**Transit Pass** 

Bicvcle

Bike Share Service

Rideshare App.

Car Sharing App.

Trip Planner Monthly Costs

Last Month's

Travel

Locations Purpose

Specific Modes

Trip reasons

Travel Diary

Modes

Frequency

Typical Commute Characteristics

Satisfaction

Main means transport

Last km modes / distances

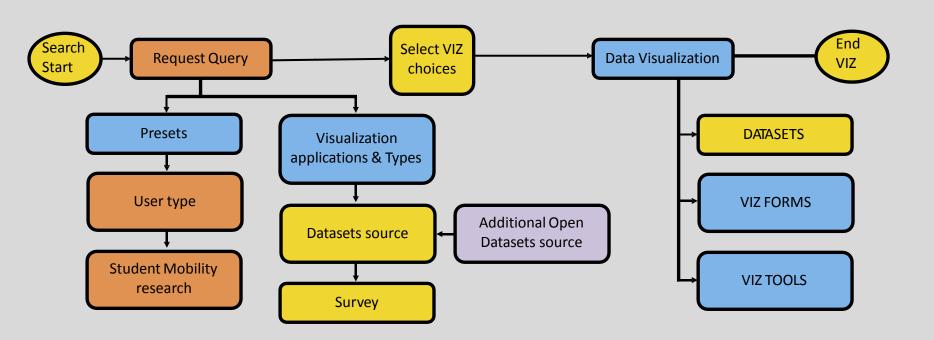
Barriers to ideal mode

#### **ATTITUDINAL QUESTIONS**

Campus Travel Travel **Transport** Subjective Wellbeing Life Motivations Satisfaction Safety

# Visualization System Flowchart





StudentMOVETO: Visualizing institutional numbers at colleges and universities.

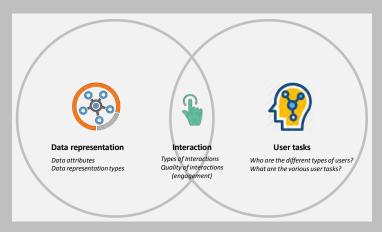
### **Process:**

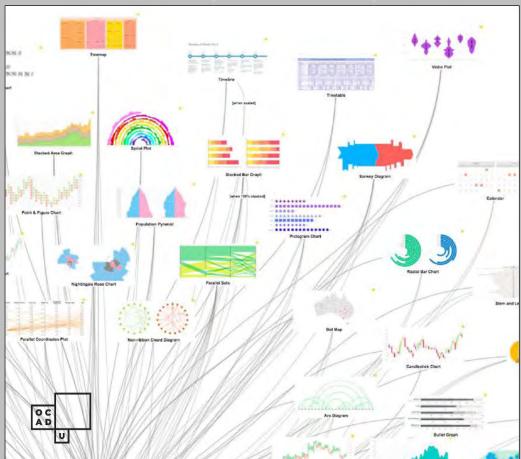


#### **Process**

Designing visualization entails understanding the users tasks, (what researchers and users of the data want to determine), and integrating the required data representation with the necessary interaction.

Sources of acceptable visualization types like the one here provide a catalogue of possible types.





**StudentMOVETO:** The Visualization Landscape, Severino Ribecca

### Visualization: Typical Commute Characteristics

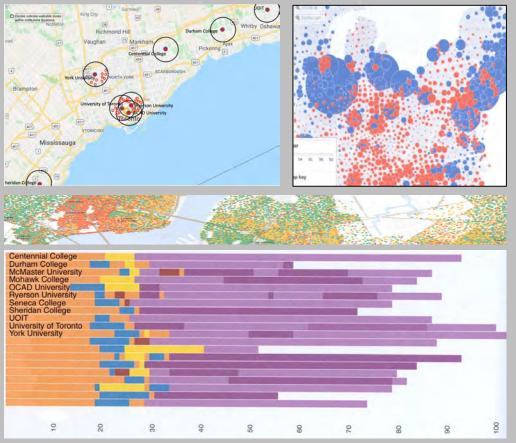


#### 2D dot distribution maps

Example of local map to show institution locations, walkable last km zones, and respondents living within zones, using dot distribution, and choropleth maps Program status, full part time etc. can be highlighted by dot colour, and clustering

#### Bar graphs with annotated components

To show commuters by institution, distribution of respondents by part time, full time, continuing etc. can be highlighted



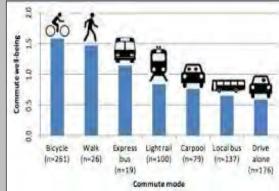
**StudentMOVETO**: Visualizing institutional numbers at colleges and universities.

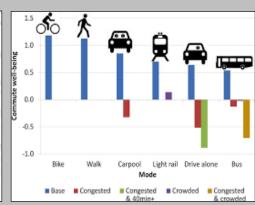
### Visualization: Typical Commute Characteristics



#### Bar graphs with annotated components

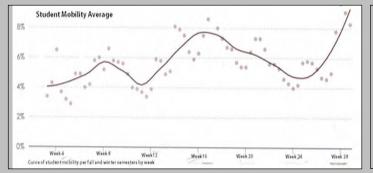
To show commuters modes overall, or by institution. Can be broken down by part trips (last km) or main modes, lone drivers or shared driving. Cost by mode, compared to cost generated by mode, GHG average data, could also be highlighted as below.





#### **Curve with annotated components**

To show student mobility average, either overall, or by season and/or by institution with plotted scatterplots and methods of averaging to generate characteristic pattern. (Loews curve)





**StudentMOVETO**: Visualizing institutional numbers at colleges and universities.

### Visualization: Typical Commute Characteristics

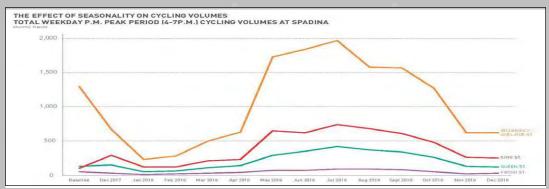


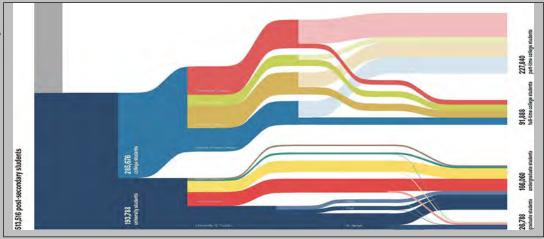
#### **Curve with annotated components**

To show student mobility, bike, shared service, walking etc.) for last trip average, both home to transit or institution to transit to generate characteristic pattern.

#### Sankey diagram with annotated components

To show student respondents by institution, program, and campus location.





StudentMOVETO: Visualizing institutional numbers at colleges and universities. Sankey diagram (studentDWELL, Ultan Byrne)

# Visualization: Household attributes

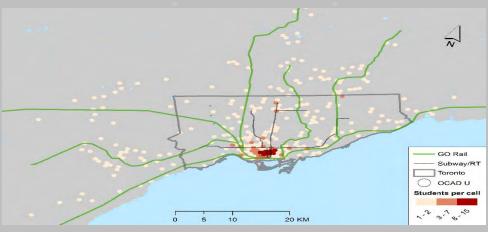


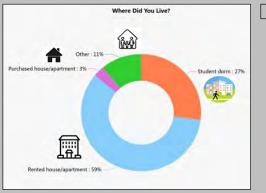
#### 2D dot distribution maps

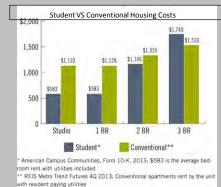
Example of local map to show institution specific locations, and respondents living locations, using dot distribution. (could be expanded to choropleth maps) This can be coupled with distances travelled, and corelated with aspects of student involvement and well-being. Source: StudentMOVETO 1.0,

#### **Circular diagrams**

To show student housing accommodations by type choice. Could be expanded to add choice of household structure, and coupled with bar charts showing student housing costs relative to conventional housing costs.







StudentMOVETO: Visualizing institutional numbers at colleges and universities, top map, https://www.utoronto.ca/news/studentmoveto, (Matti Siemiatycki (graphics by Geoff Agnew))

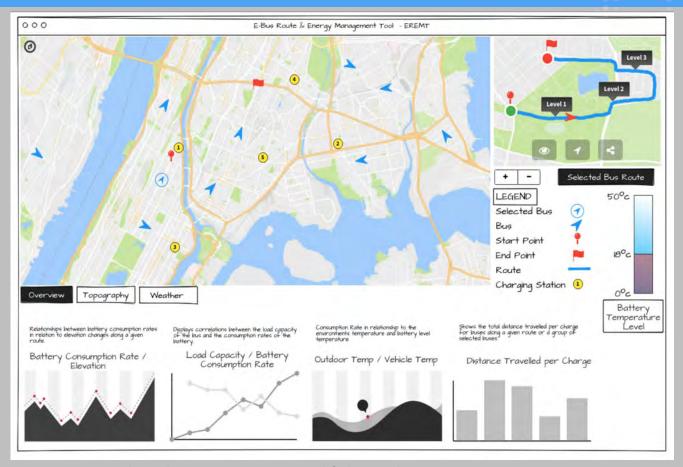


### Interaction and Dashboards

**StudentMOVETO**: Visualizing institutional numbers at colleges and universities.

# Dashboard work





Design and Prototyping of 2D and 3D visualizations integrated with maps

Example of a first sketch prototype of a user-centered dashboard to support implementation of electrical buses in Canada, VAL team, Olufunbi Disu-Sule.

**CUTRIC Project**: Visualizing urban transportation, VAL team, Olufunbi Disu-Sule.

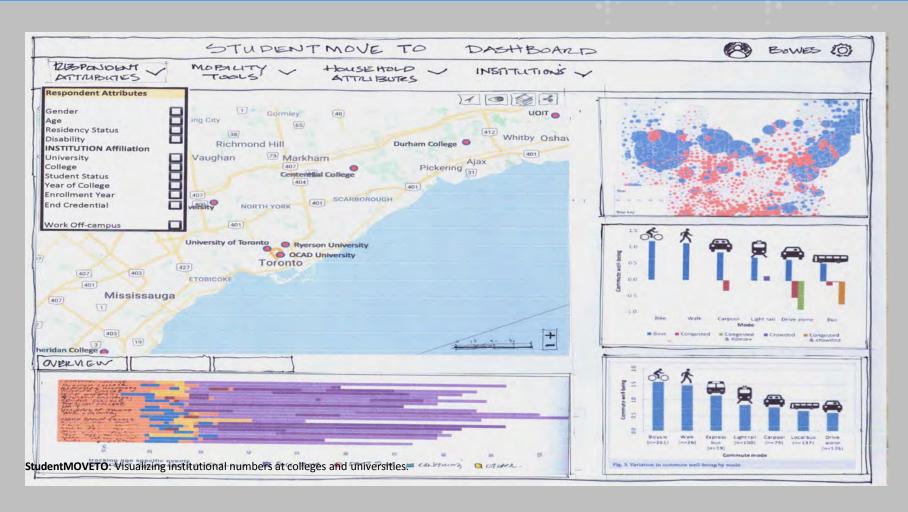
# Dashboard work



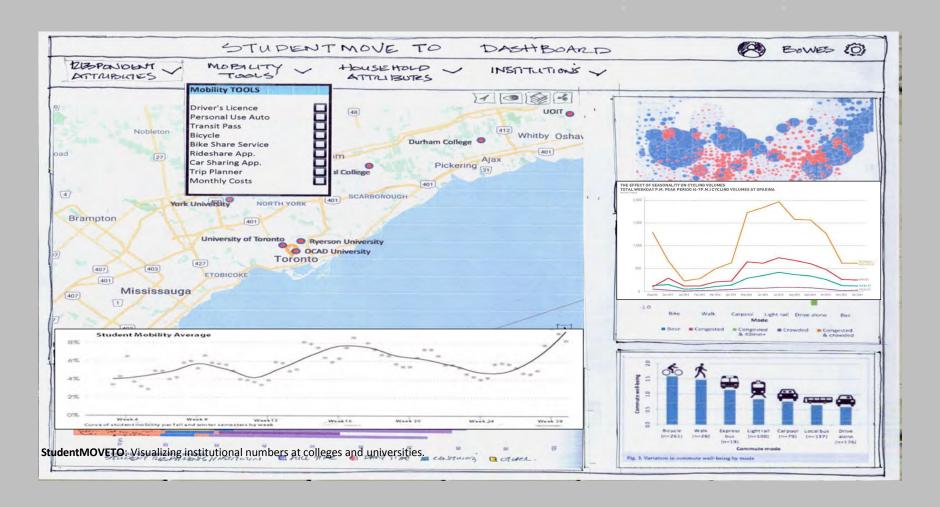


ICITY Project: Visualizing urban transportation, VAL team, Olufunbi Disu-Sule.

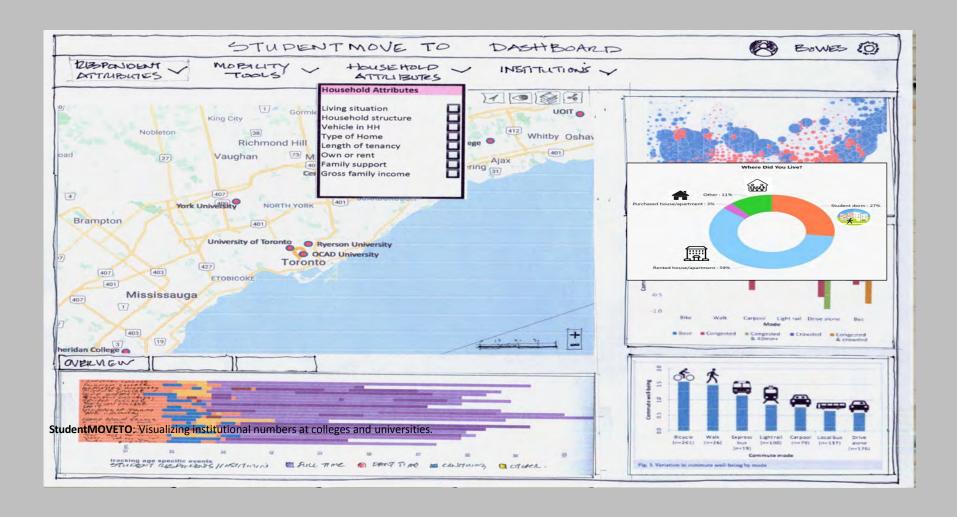




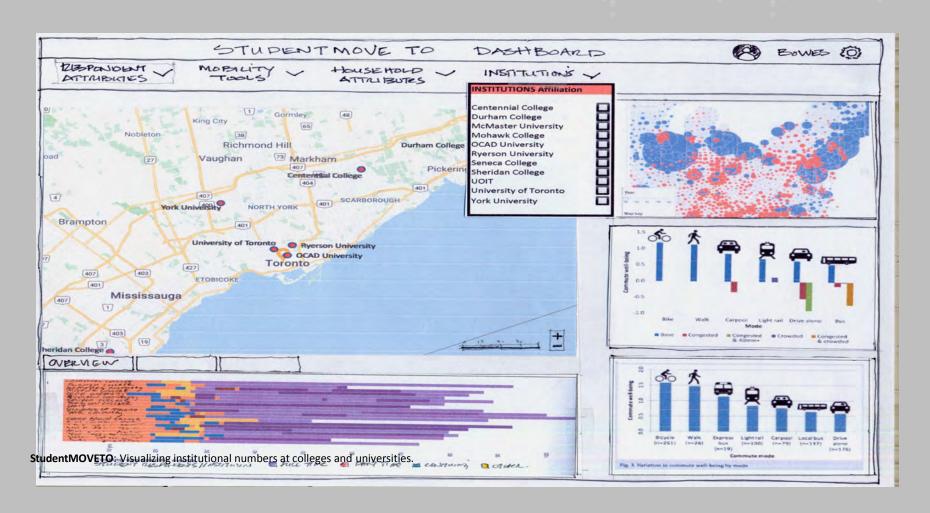




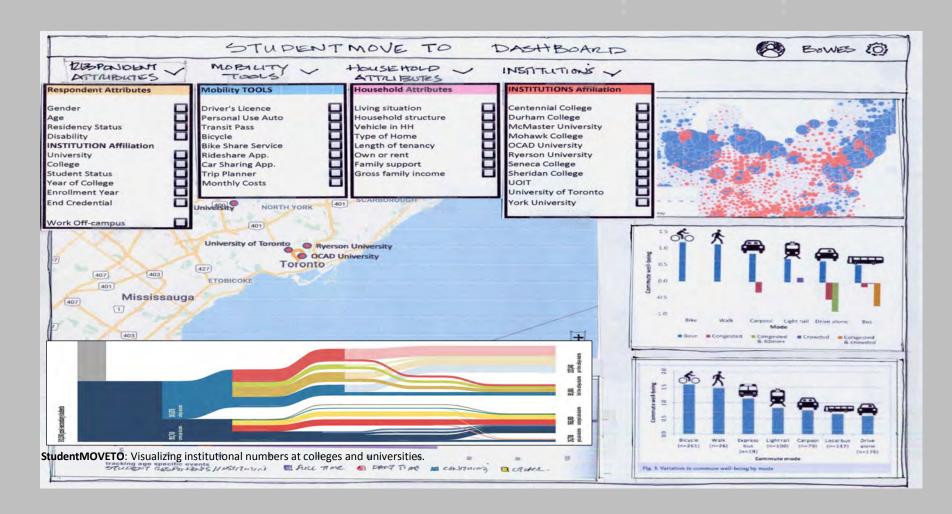














# Next steps: Program of participation

What types of information needs to be visualized, and what filters would be helpful in queries?

- Continue to work to obtain feedback from researchers on search parameters / variables, (Use case sheets from researchers)
- Determine the level of dashboard interactivity
- Identify groups of information that are searchable
- Prepare prototypes for review



